

WIC Breastfeeding Educator Course

Agenda Day 1 - April 30, 2024

Session 1

BFHI: Key Concepts of Quality Maternal and Newborn Care 8:00 a.m.

Session 2

Benefits of Breastfeeding 8:50 a.m.

Break

9:40 a.m.

Session 3

Counseling Skills: Listening and Learning 9:55 a.m.

Session 4

Counseling Skills: Building Confidence and Giving Support 10:45 a.m.

Lunch on your own

11:35 a.m.

Session 5

How Breastfeeding Works 1:05 p.m.

Session 6

Impact of Birth Practices on Breastfeeding 1:55 p.m.

Break

2:45 p.m.

Session 7

Postnatal Practices to Support Breastfeeding 3:00p.m.

Session 8

Assessing Breastfeed 3:50 p.m.

Session 9

Position a Baby at the Breast 4:40 p.m.

Evaluations and Closing Remarks

5:30 p.m.

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Agenda Day Two - May 1, 2024

Session 10

Breast and Nipple Conditions

8:00 a.m.

Session 11

Milk Supply Challenges

8:50 a.m.

Break

9:40 a.m.

Session 12

Challenges to Feeding at the Breast and Alternative Feeding Methods

9:55 a.m.

Session 13

Medical Indications for Supplementary Feedings

10:45 a.m.

Lunch on your own

11:35 a.m.

Session 14

Maternal Health

1:05 p.m.

Session 15

Antenatal Preparation for Breastfeeding

1:55 p.m.

Break

2:45 p.m.

Session 16

Preparing a Mother for Discharge

3:00 p.m.

Session 17

International Code of Marketing (the Code)

3:50 p.m.

Session 18

Facility Practices: Implementing the Ten Steps chain

4:40 p.m.

Evaluations and Closing Remarks

5:30 p.m.