

Public Education Workgroup Meeting

June 28, 2022 at 9:00 a.m.

Zoom

Attendance:

Germaine Odenheimer, Jared Cook, Karen Walker, Linda Thompson, Madelyn Maxwell, and Morgan Fitzgerald

Welcome & Introductions:

Madelyn opened the meeting by welcoming all and asking the group to give brief introductions.

Goals and Objectives:

Morgan shared her screen with everyone to go over and discuss Be a Neighbor as our resource list.

- Goal: Create comprehensive education resources which focus on brain health and cognitive aging, changes to discuss with providers, questions to ask providers, benefits of early detection, and the benefits of healthy lifestyle choices, to disseminate to the public (e.g. school age children, adults, older adults, providers, and organizations) by the end of 2024.
- Goal: Increase the knowledge on the use of [Be a Neighbor](#) to utilize the resource to the best of their ability.
 - Increase utilization by X.
 - Creation of a FAQ
 - Creation of PSA's?
- Goal: with Health Equity Specialists to disseminate information
 - Resources specifically for rural caregivers
- Goal: We discussed putting together a goal for Dementia Friendly
 - Add Dementia Friends- sublicense and trainings

Brainstorming:

- Would we like to create a 1-page facts infographic for providers, public, caregivers, etc.?
 - Facts about the state plan- Fast Facts
- Is there something we could add to do something with the Health Department Mobile Clinics?
 - Educational materials- go into a county with a high burden, they take our information

Close

Next Meeting: **OHBI Meeting:** July 19th at 1:30-3pm

Public Education Workgroup: August 30th at 9-10:00am