

EALTH

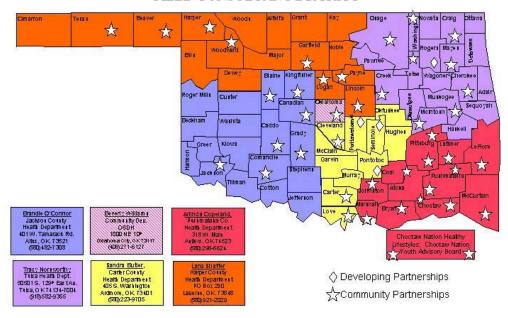
A Look Back To Move Forward

Nowata County

The state of Oklahoma has been in a downward health trend since the 1990's, until recently. Through the efforts of the state and county health departments, state and local governments and the individual communities the health of Oklahomans is looking up. However, we could do more to improve the health of the citizens of Oklahoma.

This report focuses on the health factors for the citizens of Nowata County. We will take a look back to discover what has been affecting the health of the citizens in order to move forward and make healthy, effective and safe changes for all.

TURNING POINT PARTNERSHIPS and FIELD CONSULTANT DISTRICT



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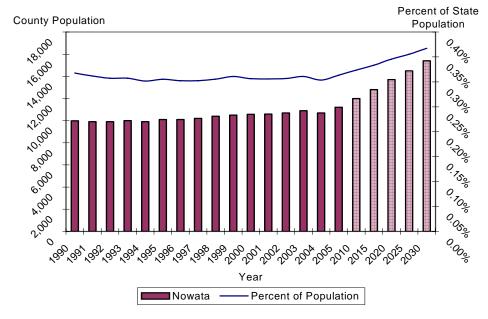
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Demographics

- Population estimates
 - o 6% increase from 1990 to 2000 (9,992 to 10,569)
 - o 1% increase from 2000 to 2004
- o Ranked 28th for growth in state 2000 Census
- Hispanic/Latino ethnicity = 1%
- Race
 - \circ Whites = 72%
 - o Native Americans =17%
 - o Blacks = 2%
 - Other/Multiple = 9%
- Age
 - O Under 5 = 7%
 - o Over 64 = 17%
 - o Median age = 39.0 years
- Housing units
 - Occupied = 4,147 (88%)
 - o Vacant = 558 (12%)
- Disability (ages 21 to 64) = 26.7% national = 19.2% state = 21.5%
- Individuals below poverty = 14.1% national = 12.4% state = 14.7%

Nowata County Population Growth with Projections



Heart disease

accounts for almost

\$16 million a year in

medical costs in

NowataCounty.

* Vital Statistics, Health Care Information Systems, OSDH & Centers for Disease Control

Top 10 Leading Causes of Death

The top 10 leading causes of death table on the next page displays a broad picture of the causes of death in Nowata County. Since many health-related issues are unique to specific ages, this table provides causes of death by age group at a glance. The causes of death that are present across almost every age group have been highlighted. From 1983 to 1993 heart disease killed 559 people in Nowata County and

is still the leading cause of death among all age groups. According the Centers for Disease Control, almost \$400,000 is spent on each heart disease-related death. With an average of 42.8 deaths a year, heart disease accounts for almost

\$16 million a year in medical costs

in Nowata County.

Alzheimer's disease and the complications associated with it have increased from the 10th ranked cause of death (1983-1993) to the 6th ranked cause of death in persons 65 and older accounting for a 182% increase in deaths.

Nutrition and Obesity

With the United States coming in as the most obese country in the world, health care costs related to obesity and poor nutrition are on the rise.

Of the 292 million people in the United States, 129 million are overweight or obese according to their body mass index (BMI). The number of obese (BMI > 29) and overweight (BMI 25-29) Oklahomans has been increasing at the

same rate as the nation, and health care costs are reflecting this downward spiral of health. For persons under the age of 65, on average, health care costs are \$395 more for obese individuals and are even greater for persons over the age of 65.

In 2002-2004, 24%



Sensible Foods — Sensible Portions 5 to 9 Fruits & Vegetables a Day

* Behavioral Risk Factor Surveillance System, Health Care Information System, OSDH & Health Affairs Journal, R. Strum, 2002

> (2,601) of people in Nowata County were considered obese which accounted for an additional \$1,027,395 in medical costs for the county. These costs are underestimated because they

> > do not take into account the percentage of obese or overweight persons who are over the age of 65.

July 2005

Top 10 Causes of Death by Age Group

Nowata County 1993-2003

ΤA					Nowata CC	Nowata County 1993-2003	2002				
СО	Rank	0-4	05-14	15-24	25-34	35-44	45-54	55-64	65+	All Ages	
UNTY		CONGENITAL ANOMALIES	UNINTENT. INJURY	UNINTENT. INJURY	UNINTENT. INJURY	CANCER	CANCER	CANCER	HEART DISEASE	HEART DISEASE	
	1	3	2	15	7	10	33	62	401	471	
		CANCER	CANCER	SUICIDE	HEART DISEASE	UNINTENT. INJURY	HEART DISEASE	HEART DISEASE	CANCER	CANCER	
	2	1	1	2	3	6	18	41	214	321	
		KIDNEY DISEASE	ОТНЕВ	HEART DISEASE	SUICIDE	HEART DISEASE	UNINTENT. INJURY	BRONCHITIS EMPHYSEMA/ ASTHMA	STROKE	STROKE	
	3	1	1	1	2	7	14	8	89	98	
		PARKINSON'S DISEASE		INFLUENZA/ PNEUMONIA	BRONCHITIS EMPHYSEMA/ ASTHMA	STROKE	DIABETES MELLITUS	STROKE	BRONCHITIS/ EMPHYSEMA/ ASTHMA	UNINTENT. INJURY	
	4	1		1	1	2	2	9	54	73	
		PERINATAL PERIOD			ΛIH	HOMICIDE	ATHERO- SCLEROSIS	UNINTENT. INJURY	INFLUENZA/ PNEUMONIA	BRONCHITIS EMPHYSEMA/ ASTHMA	
	5	1			1	2	1	6	52	63	
		SIDS				INFLUENZA/ PNEUMONIA	STROKE	BENINGN NEOPLASM	ALZHEIMER'S DISEASE	INFLUENZA/ PNEUMONIA	
	6	1				2	1	4	31	57	
		OTHER				DIABETES MELLITUS	LIVER DISEASE	DIABETES MELLITUS	DIABETES MELLITUS	ALZHEIMER'S DISEASE	
	7	4				1	1	2	20	32	
						GALLBLADDER DISORDER	SUICIDE	INFLUENZA/ PNEUMONIA	KIDNEY DISEASE	DIABETES MELLITUS	
	8					1	1	2	20	25	
						≥ H	OTHER	ALZHEIMER'S DISEASE	UNINTENT. INJURY	KIDNEY DISEASE	
						+	17	1	20	22	
						LIVER DISEASE		SEVEN CAUSES TIED	SEPTICEMIA (BLOOD POISONING)	SEPTICEMIA (BLOOD POISONING)	
Pa	10					1		1	12	14	
ge 3	Data sc Produc	Data source: Vital Statistics, Health Care Information Division, Oklahoma State Department of Health	tistics, Health (Care Informatio	Data source: <i>Vital Statistics</i> , Health Care Information Division, Oklahoma State Department of Health Broduced by: Community Development Service, Community Death Service, Oklahoma State Department of Health	ahoma State D	epartment of H	ealth	4+	1000 Mill	

Produced by: Community Development Service, Community Health Service, Oklahoma State Department of Health

Injury and Violence

Across the nation and the state of Oklahoma, unintentional and violence-related injuries are on the rise. Unintentional injuries account for the 4th leading cause of death in the United States and the 5th leading cause of death in Oklahoma from 1999-2002. For persons ages 1 to 44 in Oklahoma, unintentional injuries are the leading cause of death.

This trend does not change much in Nowata County. Unintentional injuries are the leading cause of death from ages 5 to 34.

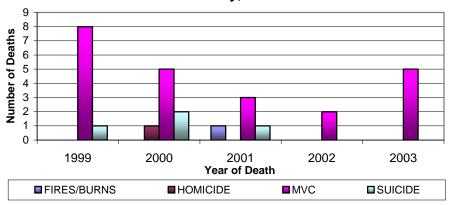
It is estimated that for every motor vehicle-related death \$1.1 million in economic costs are incurred. For Nowata County which has an average of 4.6 motor vehicle-related deaths a year,

that translates to over \$5 million a year.

Violence-related injuries (homicide

and suicide) in Nowata County are ranked in the top 10 in five of the eight age groups (see Top 10 list on page 3).

Injury and Violence-Related Deaths in Nowata County, 1999 - 2003



* Vital Statistics, Health Care Information Systems, OSDH & Centers for Disease Control

Tobacco Use

According to the 2005 State of the State's Health Report, tobacco use among Oklahomans has remained fairly stable from 1990 to 2002. Oklahoma has been consistently higher in its tobacco use than the nation and is 30% higher than the nation on the amount of tobacco consumed per capita (103 packs vs. 79 packs).

Tobacco use is no longer just the

problem of the individual but also the community as a whole. With health

care costs on the rise, targeting areas such as tobacco use is an effective way to control those costs.

In 2002, the CDC estimated that a person that used to-bacco accrued over \$3,300 in health care costs per year. According to the Be-

havioral Risk Factor Surveillance System, it is estimated that 22.2% (2,406)

of people in Nowata County use tobacco of some sort. Medical costs accumulated by those persons are almost \$8 million a year for Nowata County.

"Medical costs accumulated by those persons are almost \$8 million a year for Nowata County"

Physical Activity, Wellness and Diabetes

The increasing inactivity of the U.S. population is contributing to an increase in numerous poor health-related outcomes. Physical inactivity robs the body of precious energy needed to function properly, in turn health declines and rates of various chronic diseases escalate.

According to the 2002-2004 Behavioral Risk Factor Surveillance System (BRFSS), it is estimated that 37.1%

(4,020) of people in Nowata County had no leisure activity in the past month at the time they were surveyed.

The BRFSS also indicated that 17.8% (1,929) of Nowata County citizens have been diagnosed by a health professional as having dia-



Increase activity gradually. Moderate exercise for 30 minutes 5 days a week.

* Behavioral Risk Factor Surveillance System, Health Care Information System, OSDH & American Diabetes Association, 2002

betes. In 2002, the per capita annual healthcare costs for people with diabetes was \$13,243 compared to \$2,560 for people without diabetes. Persons with diabetes accumulated health care costs of \$25,545,747.00 in one year for Nowata County.

Teen Pregnancy

While births to teen mothers (age 15 to 19) are on the decline in both the U.S. and Oklahoma, Oklahoma has moved up in rank from 13th to 8th in the country. In 1993 the rate of teen births

was 60.0 (per 1,000 15-19 year old females) in the U.S. and 66.6 in Oklahoma. In 2003, the rate decreased to 41.7 in the U.S. and 55.8 in Oklahoma, a decrease of

31% and 7%, respectively.

Children of teen mothers are more likely to display poor health and social outcomes than those of older mothers, such as premature birth, low birth weight, higher rates of abuse and neglect, and more likely to go to foster care or do poorly in school. Additionally, births to teen mothers accumulate \$3,200 a year for each teenage birth, which is passed on to citizens.

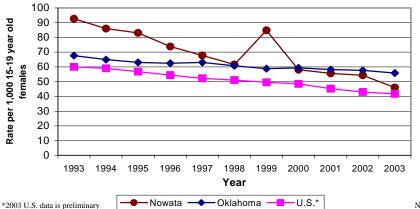
According to Oklahoma Vital Statistics,

With an average of 24 births per year, teen pregnancy costs the citizens of Nowata County \$76,800.00 a year.

Nowata County had a teen birth rate of 46 in 2003 which was a 15% decrease from 2002 (54.3) and a 50% decrease since 1993 (92.7).

Note: 2 births to a mother 10-14 years of age occurred during the 11 year period.

Rate of Live Births to Teen Mothers Ages 15-19, Nowata County, 1993 to 2003



Poverty

* U.S. Census Bureau

As the nation advances in technology and the ability to detect and prevent disease at an earlier stage, persons that are impoverished carry a large burden of poor health outcomes. Higher incidences of unplanned or unwanted pregnancies, teen pregnancy, inadequate prenatal care, higher rates of low-birth-weight babies, infant deaths and low immunization rates are all associated with poverty along with a myriad of other adverse health outcomes.

According to the 2000 census, 14.1% of persons in Nowata

County for whom poverty status was known had an income below what was needed to live at the federal poverty level. Nowata County is 4% below the state (14.7%) and 14% above the nation (12.4%) for persons with incomes below the federal poverty level.

Income to Poverty Ratio, Nowata County, 2000 Census							
Poverty level	Total	50% below	51% to 99% below	poverty level to 149% above	150% to 199% above	200% and above	
Population	10,331	547	907	1,298	1,281	6,298	
Cumulative Population		547	1,454	2,752	4,033	10,331	
% of Total	100.0%	5.3%	8.8%	12.6%	12.4%	61.0%	
Cumulative %		5.3%	14.1%	26.6%	39.0%	100.0%	

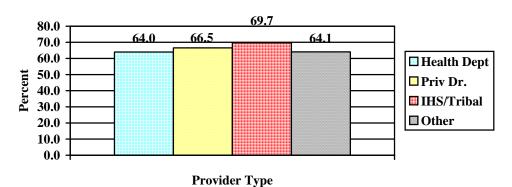
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OK By One - State Immunization Data

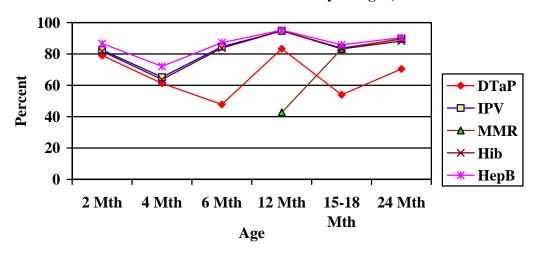
2003-04 Immunization Coverage Rates



4:3:1:3:3 Coverage by Location of Shots, Oklahoma, 2004



Oklahoma Children On Schedule by Antigen, 2004



**Note: County level data will be available soon.

No Data Available At This Time

Health Care Costs Summary

Cardiovascular Disease (Heart Disease)

- Average 43 deaths a year
- \$369,476.69 per death
- Total—\$15,887,497.67 a year

Obesity

- 24% of population (2,601)
- \$395.00 in additional medical costs per person
- Total—\$1,027,395.00



Motor Vehicle-Related Injury Death

- Average 4.6 deaths per year
- \$1,120,000.00 in economic costs per death
- Total—\$5,152,000.00 a year

Tobacco Use

- 22.2% of population (2,406)
- \$3,300.00 in health care costs
- Total—\$7,939,800.00 a year

Diabetes

- 17.8% of population (1,929)
- \$13,243.00 in healthcare costs a year
- Total—\$25,545,747.00 a year

Teen Pregnancy

- Average of 24 births to teen mothers per year
- \$3,200.00 in costs for each birth a year
- Total—\$76,800.00 a year

Grand Total for Nowata County:

\$55,629,239.67

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OKLAHOMA STATE DEPARTMENT OF HEALTH

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A Look Back To Move Forward

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The Oklahoma Turning Point Initiative is public health improvement in action. The success of the Turning Point process involves a partnership between the state and county departments of health, local communities, and policy-makers. The Oklahoma Turning point engine is fueled by a community-based decision making process whereby local communities tap into the capacities, strengths, and vision of their citizens to create and promote positive, sustainable changes in the public health system, and the public's health.

Oklahoma Turning POIN

Oklahoma Community Partners in **Public Health Innovation**