

Creek County Forces of Change - Threats and Opportunities Worksheet

List the major categories identified in Step 2 of the Forces of Change phase in the left-hand column (“Forces”). Then, for each category, identify the threats and opportunities for the public health system or community created by each. Continue onto another page if needed.

Forces (Trends, Events, Factors)	Threats Posed	Opportunities Created
Fires, July-August 2012 (Event)	<ul style="list-style-type: none"> • Loss of property. • Lack of resources at time of event. • Hope was diminished by the tragedy. • Lack of awareness of emergency potential; no 911 addresses, “frontier” mentality. 	<ul style="list-style-type: none"> • Resources quickly provided by response. • Hope was restored by the quick response, clean-up, reconstruction, and family unity. “Oklahoma Standard.” • Awareness increased after the event. • Emergency response was great! • Property boundaries clarified.
Family structure (Trend)	<ul style="list-style-type: none"> • Breakdown of the traditional family unit. • Changing family perceptions. 	<ul style="list-style-type: none"> • Unity under family hardships. • Changing family perceptions.
Transportation (Factor)	<ul style="list-style-type: none"> • Inadequate public transportation. • Rural county. • Specialty doctors located in the population centers. • Hospital is not full service, still may need to travel farther for medical care. • Major community events occur in population centers. 	

<p>Apathy (Trend)</p>	<ul style="list-style-type: none"> • General public not interested. • Existence of “silos,” both with government agencies and the general public. • Lack of public relations and information dissemination. • “We’ve always done it this way!” • Kingdom building and turf conflicts. 	
<p>Active coalition (Factor)</p>		<ul style="list-style-type: none"> • Awareness of the issues effecting public health in the community. • Works on prevention and promotion strategies to improve public health in the community.
<p>Creek Nation (Factor)</p>	<ul style="list-style-type: none"> • Information disconnect with the rest of the county regarding some of their services. • Casino gambling. 	<ul style="list-style-type: none"> • Resources (programs, health care, schools). • Culture. • Working towards national accreditation. • Jobs. • Entertainment.
<p>Faith based communities (Factor)</p>		<ul style="list-style-type: none"> • Contributes to a strong sense of community. • Provides a focal point for the community to come together. • Provides a focal point for information to be provided to the community.

<p>Educational systems (Factor)</p>		<ul style="list-style-type: none"> • Prepare community youth to be contributing members of society. • Provides a place to teach youth how to make best decisions regarding their health.
<p>Law Enforcement (Factor)</p>		<ul style="list-style-type: none"> • Tribal • City • County • State
<p>Resources for ex-offenders (Factor)</p>		
<p>Housing Issues (Factor)</p>		<ul style="list-style-type: none"> • Lack of affordable housing • No emergency housing • Transitional housing for youth
<p>Emotional Wellness (Factor)</p>		<ul style="list-style-type: none"> • Grief counseling • Loss of love one • Job • Possessions