1 2 3	Tulsa City-County Board of Health (TCCBH) Oklahoma State Board of Health (OSBH) Oklahoma City-County Board of Health (OCCBH)
4 5 6 7 8	North Regional Health and Wellness Center 5635 N. Martin Luther King, Jr. Blvd Tulsa, OK 74126
9 10	Tuesday, October 7, 2014 1:00 p.m.
10 11 12 13 14 15	Dr. Geraldine Ellison, Tulsa City-County Board of Health Chair; Dr. Stephen Cagle, Oklahoma City-County Board of Health Chair; and Dr. Ronald Woodson, Oklahoma State Board of Health President called the Tri-Board meeting to order on Tuesday, October 7, 2014 at 1:03 p.m. The final agenda was posted on October 3, 2014 on respective Board websites as well the building entrance on October 3, 2014 at 1:00 p.m.
16 17	<u>ROLL CALL</u> <u>TCCBH Members in Attendance:</u> Dr. Patrick Grogan, Dr. Geraldine Ellison, Ms. Nancy Keithline.
18 19 20	OCCBH Members in Attendance: Dr. Cagle, Dr. Hill, Scott Mitchell, Dr. Raskob and Dr. Gray.
21 22 23 24	OSBH Members in Attendance: Ronald Woodson, M.D., President; Martha Burger, M.B.A., Vice-President; Charles W. Grim, D.D.S.; Timothy E. Starkey, M.B.A.; Jenny Alexopulos, D.O. Absent: Cris Hart-Wolfe, Secretary-Treasurer; R. Murali Krishna, M.D.; Terry Gerard, D.O.; Robert S. Stewart, M.D.
25 26 27 28	OCCHD Staff in Attendance: Gary Cox, Bob Jamison, Myron Coleman, Tony Miller, Alicia Meadows, Jackie Shawnee, Shannon Welch, Laura Holmes, Phil Maytubby, John Gogets, Dave Cox, and Patrick McGough.
29 30 31 32 33 34 35 36 37	OSDH Staff in Attendance: Terry Cline, Commissioner; Henry F. Hartsell, Deputy Commissioner, Protective Health Services; Steve Ronck, Deputy Commissioner, Community and Family Health Services; Toni Frioux, Deputy Commissioner, Prevention and Preparedness Services; Mark Newman, Director of Office of State and Federal Policy; Don Maisch, Office of General Counsel; Jay Holland, Director of Internal Audit and Office of Accountability Systems; Tony Sellars, Office of Communications; Melissa Lange, Chief Financial Officer; Kathy Aebischer, Business Officer; VaLauna Grissom, Secretary to the State Board of Health; Janice Hiner, Sr. Advisor to the Commissioner of Health.
38 39	Visitors in attendance: (see sign in sheet)
40 41 42 43 44	<u>Opening Remarks</u> Dr. Ellison welcomed everyone to the 3rd Annual Tri-Board meeting held this year at the Tulsa City- County Health Department's North Regional Health and Wellness Center. Dr. Ellison expressed the importance of the meeting including efforts to improve the overall health status in the State. She also discussed the importance of local health departments (as mentioned by the media) and thanked the staff

45 for their efforts.

46 Dr. Cagle, Chair, Oklahoma City-County Board of Health (OCCBH), thanked the staff for their work.

Dr. Woodson, President, Oklahoma State Board of Health (OSBH) thanked the Tulsa Health Department
 for hosting and sharing the new Wellness facility. The annual Tri-Board meeting is a great opportunity
 for the three boards to collaborate.

<u>REVIEW OF MINUTES – TCCBH</u>

Dr. Ellison requested the agenda be amended to allow for approval of the September 17, 2014 minutes of the OCCBH Board meeting as presented during the Chair's Report.

10 **AYE: Unanimous consent.**

1112 **REVIEW OF MINUTES – OSBH**

Dr. Woodson directed attention to the minutes of the July 8, 2014 regular meeting and the August 15-17, 2014
 Annual Board of Health Retreat for review and approval.

Ms. Burger moved Board approval of the July 8, 2014 meeting minutes as presented. Second Mr.
 Starkey. Motion carried.

AYE: Alexopulos, Burger, Grim, Starkey, Woodson

ABSENT: Gerard, Krishna, Stewart, Wolfe

Ms. Burger moved Board approval of the August 15-17, 2014 meeting minutes as presented. Second Dr.
 Grim. Motion carried.

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AYE: Alexopulos, Burger, Grim, Starkey, Woodson

ABSENT: Gerard, Krishna, Stewart, Wolfe

28 **REVIEW OF MINUTES – OCCBH**

Dr. Cagle entertained a motion to approve the September 16, 2014 meeting minutes. Dr. Hill made a motion

to approve the September 16, 2014 meeting minutes. Scott Mitchell seconded this motion. Vote taken: Dr.

Cagle, Dr. Hill, Scott Mitchell, Dr. Raskob and Dr. Gray. Motion carried.

33 PUBLIC HEALTH ENTERPRISE – DATA INTEGRATION, EHR'S AND MYHEALTH

34 David C. Kendrick, M.D., M.P.H, Chief Executive Officer for MyHealth Access Network

35 See Attachment A.

36 37 STRATEGIC PLAN UPDATES / OKLAHOMA HEALTH IMPROVEMENT PLAN

- 38 Terry Cline, Ph.D. (OSDH), Gary Cox, J.D. (OCCHD), Bruce Dart, Ph.D. (THD)
- 39 See Attachments B, C, and D.
- 40

Dr. Cline presented an update to the Oklahoma Health Improvement Plan (OHIP) from a state level perspective. He addressed success and challenged to date for the plan's three flagship issues: tobacco:

43 children's health; and obesity. OHIP is currently in the process of being updated and the updated plan is

- scheduled to be published in January of 2015. Dr. Cline shared the results from the statewide community
- 45 chats which sought to obtain input from communities regarding challenges and barriers to achieving
- 46 health. Oklahoma intends to meet that challenge through the engagement of private and public

1 partnerships and through the involvement of communities in shaping positive health strategies. Priorities 2 identified in OHIP when accomplished, will address key risk factors contributing to negative health 3 outcomes. The plan also addresses individual conditions, health behaviors and key populations through a 4 focus on flagship issues targeting tobacco, obesity, children's health and behavioral health. Moving 5 forward, there are more exciting public private partnerships seeking to address OHIP recommendations, 6 such as the Parks Passport Initiative, Fitnessgram, the Governor's Get Fit Challenge, NGA Policy 7 Academy, and the State Innovation Model Grant.

8

9 Gary Cox presented on Robert Wood Johnson's RESOLVE report, which makes recommendations for public 10 health agencies to prepare for the future. He spoke on OCCHD's efforts to reallocate resources to focus areas 11 that will result in shift towards wellness for the community. This includes focusing on the importance of big 12 data, forming both traditional and non-traditional partnerships, strengthening internal management systems, 13 and delivering and evaluating promising and best practice programs and interventions. For more information 14 on this see the attached document.

15 16

Dr. Dart reviewed the original strategic plan for Tulsa County and how it translates to reality; 17 administration and the Board narrowed the original plan down from 128 measures to 22. He also reviewed the strategic plan statistics as of June 30, 2014 which include 100% completion of 18 19 product/process producing objectives and 81% overall completion; the Department is on target to 20 complete all objectives by June 30, 2015. He also reviewed the intranet dashboard which provides real 21 time data and updates on progress.

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Dr. Ellison requested the agenda be amended to allow Kimberly Schutz and Tina Burdett to address the Tri-23 Board prior to Policy Agenda Discussion. 24

26 **AYE: Unanimous consent.**

28 PUBLIC / PRIVATE PARTNERSHIPS TO IMPROVE ADOLESCENT HEALTH

29 Kimberly Schutz, J.D., Campaign to Prevent Teen Pregnancy; Tina Burdett, Kirkpatrick Foundation 30 See Attachments E and F.

31

32 Kimberly Shutz, Campaign to Prevent Teen Pregnancy, provided an overview on their partnership with 33 the Tulsa Health Department in support of OHIP goals around Children's Health. The Campaign seeks to address Oklahoma's high teen birth rate (2nd highest in nation) through education, outreach, and improved 34 35 access to healthcare for young people.

36

37 Tina Burdett, Kirkpatrick Foundation, spoke about the important partnership that the Foundation has with 38 the Wellness Now Coalition Adolescent Health workgroup. She shared data for OK County teen births

39 and stressed the importance of the need for more comprehensive, up to date data to better evaluate efforts.

- 40 For more information on this see the attached document.
- 41
- 42 The presentation concluded.
- 43

44 POLICY AGENDA DISCUSSION

- 45 Mark Newman, Ph.D. (OSDH), Bruce Dart, Ph.D. (THD)
- 46

Dr. Newman provided historical context for the policy agenda discussion, highlighting policy topics including 1) smoking in the work place and 2) texting while driving. He reminded the Tri-Board of the recent policy adopted to prohibit the sale of vapor tobacco products to minors as well as the lack of policy regarding texting while driving (current law is framed as *distracted or impaired driver*). Dr. Newman expressed the importance of partnerships among community agencies to adopt policies for these issues.

6

Dr. Dart shared the importance of the power that exists among all boards (collectively). He shared information about repealing preemption as relates to smoking in the work place. Discussions are needed among all board members about which questions will garner greater public response among voters; consensus - statewide ban on smoking in the work place. Dr. Ellison queried Tri-Board support for the Adolescent Health/Teen Pregnancy funding. The Tri-Board responded with unanimous consent. The next steps include proposed Board of Health executive committee meetings (on a regular basis) to discuss initiatives that affect the entire state.

- 14
- 15 The presentation concluded.
- 16

17 CHAIRMAN'S REPORT – TCCBH

Dr. Ellison shared that the 2013-2014 Annual Report for TCCHD has been released. The branding and 18 19 marketing efforts of the Department have been recognized nationally prompting a visit from the 20 University of Kansas and the Lawrence-Douglas County Health Department to discuss best practices in 21 Marketing. The Department is participating in planning efforts for the ACA fall enrollment period. An 22 Immediate Assembly Drill is scheduled for November and will test the activation of public health 23 emergency operations and demonstrate the ability to rapidly assemble public health staff to fulfill lead roles under the Incident Command System structure. The 3rd Annual Food Glorious Food Day is 24 25 scheduled for October 11 at the North Regional Center. The event, a partnership with several area 26 agencies brings awareness to healthy eating and food insecurities; it also includes activities and 27 demonstrations for the whole family

28

29 CHAIRMAN'S REPORT – OCCBH

Dr. Cagle shared his enthusiasm with regards to having quarterly meetings between the OKC, Tulsa and State
 Boards of Health. He indicated this would be a good time to discuss the opportunity to collaboratively
 implement an Electronic Health Record.

33

34 **PRESIDENT'S REPORT – OSBH**

In Dr. Woodson's absence, Martha Burger, thanked TCCHD for hosting the 2014 Annual Tri-Board meeting. Due to lack of a sustained quorum, the OSBH will approve 2015 Board of Health meeting dates and locations during the December Board meeting. She encouraged Board members to complete the post retreat survey prior to October 13th.

- 3940 NEW BUSINESS
- 40 **NO new business.**
- 42

43 ADJOURNMENT

- 4.4 The meeting adjourned by unanimous consent at 3:17 p.m.
- 45
- 46 Approved

Rould M. Whatan no

- 3 Ronald Woodson,
- 4 President, Oklahoma State Board of Health
- 5 December 9, 2014

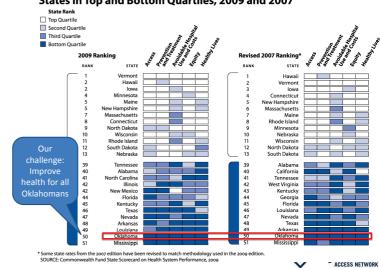
Attachment A

States in Top and Bottom Quartiles, 2009 and 2007

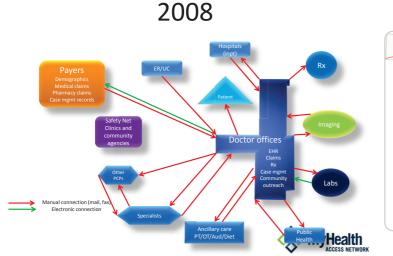
Public Health Enterprise: Data Integration, EHR's and MyHealth

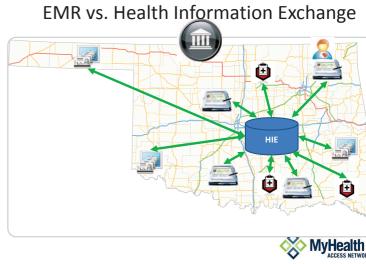
A Proposal for Infrastructure to support Public Health improvement

David Kendrick, MD, MPH

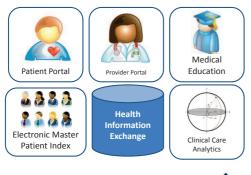








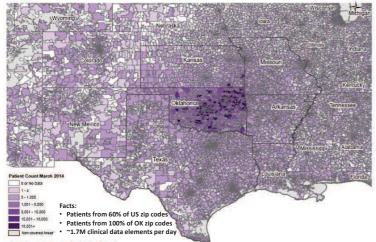
Anatomy of MyHealth HIE







Patients in MyHealth Access network by home zip code



"Represents areas not covered by a zip code, i.e. large bodies of water and unpopulated land areas such as national parks.

MyHealth Participants include . . .

- Physicians •
- . Hospitals
 - Nursing Homes
 - LTPACs
- . SNFs

•

- .
- Community agencies **Community Mental Health** Centers
- First responders
- . Medical societies
- State Department of Health .
- **City-County Health** Departments

Commercial Payers

- . Employers
- Pharmacies
- Home health .
- Hospices
- . Academic centers
- Blood Institutes
- Optometrists
- **Tribal Health Systems**
- . **Rural Health Networks**
- . OHCA



Network Participants

12 & 12, Inc. Advanced Eye Care As Allen Pharmacy, Inc. Allergy Clinic of Tulsa Arkansas Verdigris Valley Health Centers, Inc. Asbury Group/Inverness Village Atoka County Medical Center Baker Pharmacy, Inc. Bayless Drug Bestyet Healthmart Pharmacy Blue Cross Blue Shield of Oklahor Bunker Hill Pharmacy Bunker Hill Pharmacy Canadian Valley Pharmacy Carl Albert Community Menta Carter Healthcare, Inc. Carter Professional Care, P.C. Catoosa Family Pharmacy Center Pharmacy ntal Health Cente Central States Orth Charles Carter, MD dic Specialists Checotah Pharmacy Chelsea Family Cherokee Natio

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Epic Medical Center Ernie's Pharmacy and W Eufala Pharmacy Evans Express Pharmacy Evan's Pharmacy Evan's Pharmacy Excell Home Care & Hospice, Inc. Eye Associates of Miami Fairfax Medical Facilities. Inc Family & Children Services Family Eye Care Family Health and \ Family Health Center of Southern Oklah Family Medical Clini Family Pharmacy Family Pharmacy Family Pharmacy #3 Gaddy's Discount Drug Gastorf Family Medical Clinic astroenterology Specialists, Inc. ateway to Prevention and Reco Gateway to Prevention and Recover Geiger Eye Care - Michael Geiger, OD Generations Family Medical Clinic Good Samaritan Health Services Gore Green Country Drug Grady Memorial Health System Grand Lake Mental Health Center, Inc Grand Lake Primary Care Great Plains Regional N Great Salt Plains Health Center Green Country Behavioral Health Se



Grinnell Pharmacy	Luckie Drug
Guthrie Vision Source	Main Street Drug
Harrel Eye Care	Marlow Medicine
Health Alliance for the Uninsured	Martin Eye Center - Don P. Martin, OD
Health Express Pharmacy	McAlester Anesthesia and Respiratory Services
Health Outreach Prevention Education, Inc.	McAlester Regional Health Center
Heart and Medical Center	McAlester Vision Center
Henry Roberts Express Pharmacy	McCortney's Family Pharmacy
Herod Pharmacy	McCurry Clinic
Hillcrest Health System	McCurtain Memorial Hospital
HMC/CAH Consolidated, Inc. (Management Company)	McGee, Pickard & Robinson Eye Associates
Homestead Medical Clinic	Mcloud Clinic Pharmacy
Hominy Rexall Drug	Medic Pharmacy & Gifts
Hope Community Services, Inc	Medical Center Pharmacy
Hospice of Green Country	Mental Health Services of Southern Oklahoma
Hugo Medical Clinic	Mike Boeckman, OD PC
Hydro Medical Clinic	Miller Drug
Inola Drug	Miller Eye Care
Integris	Montereau
Irvin Medical Clinic	More Than Medicine
Jacks Pharmacy	Morton Comprehensive Health Services
Jackson County Memorial Hospital	Muscogee Creek Nation Division of Health
Jenks Family Physicians	Neighbors Along the Line
Kiamichi Family Medical Clinic	Nelson, Nelson & Nelson OD
KidzChoice	NEO Health
Langley Drug	Nephrology Specialists of Tulsa
Larry's Pharmacy	Newberry Express Pharmacy
Latino Community Development Agency	Norman Vision Source
Len D. Hart. OD	NorthCare

Northeastern State University Northwest Center for Behaviora Northwest Eve Associates Odom, Coburn & Richardson Oklahoma Health Care Authority Oklahoma Spine & Brain Institute Oklahoma State Department of Health Oklahoma State Department of Mental Health Oklahoma State Department of Mental Health and Substance Abuse Oklahoma State University Center for Health Sciences Oklahoma State University Medical Center Okmulgee Memorial Hospital Osborn Drugs, Miami Osborn Drugs, Vinita OUP Tulsa Pawhuska Medical Center Perry Memorial Hospital Phoenix Healthcare Primary Care Associates, PLLC Primary Eye Care Associa Purcell Family Practice, Inc. Pushmataha County Hospita Pushmataha Family Medical Center, Inc R & S Drug #3 Randy's Pharmacy, Inc. Razook's Drug Red Rock Behavioral Health Service Rexco Drug Richard Creed, DO Ritter's Express Pharmacy Robert C. Dimski, M.D., PLLC

Rolling Hills Care Cent Rose Rock Recovery Center RX Shoppe, Atoka RX Shoppe, Grow S & D Drug Saint Francis Health System Salisbury Pharmacy Sallisaw Pharmacy anford Family Clinic Sayre Memorial Hospital Scheffe Parkview Prescripti Scheffe Prescription Shop Scheffe Prescription Shop West Seminole Vision Center Sequoyah Memorial Hospital Shawnee Vision Source Sherrill's Pharmacy Sooner Health Services Southeastern Oklahoma Eye Clini Specialized Outpatient Services Spoon Drug, #2 St. John Health System Stillwater Family Care Stillwater Medical Center Stillwater Medical Physicians Clinic Stillwater Vision Clinic, Inc. Stilwell Pharmacy Stonegate Senior Living, LLC Stroud Regional Medical Center Swann's Pharmacy

Tahlequah City Hospital The Family Vision Clinic The Health and Wellness Center, Inc The Orthopaedic Center nysician's Hospital at Anadarko The Pr The Referral Center The Villages at Southern Hills omas Drug & Variety Cente Tiger Drug Toni's Westside Health Tulsa Cancer Institute Tulsa CARES Tulsa Center for Rehavioral Health Tulsa Day Center for the Hon Tulsa Dream Center Medical Clinic Tulsa Health Departi Tulsa Health Group United Discount Drug United Discount Drug #2 United Pharmacy University of Oklahoma HSC Urologic Specialists of Oklaho Valu-Med Pharmacy Valu-Med Pharmacy. Ft. Gibson /ision Source - Muskogee Vision Source - Oklahoma City South Vision Source of Hugo, Inc. Vision Source Tulsa - Dr. Free Wagoner Community Hospital WollOuest

men's Health Center of Rogers County Woods Pharmacy & Medical Supply Woodson Family Medical Clinic Yale Drug



MyHealth

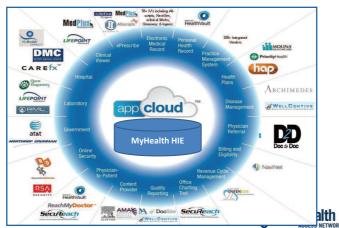
Preparing for the new healthcare system

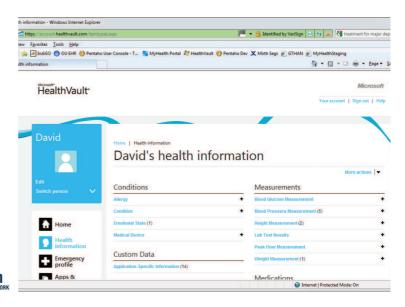


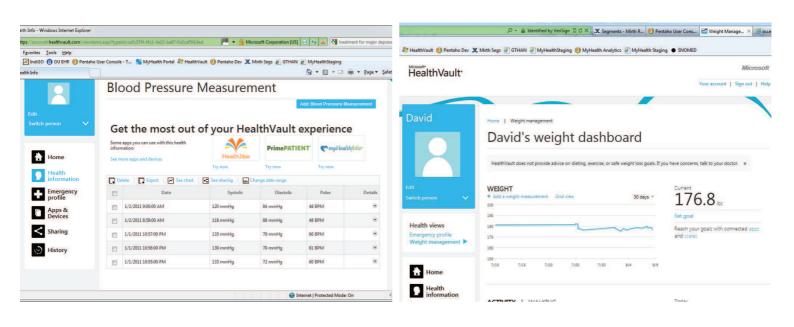
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"App" Architecture to Expand Options

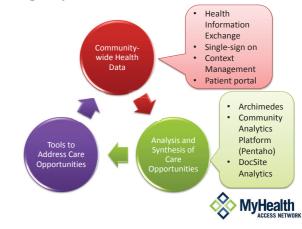




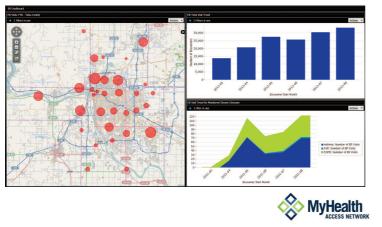


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23 floors climbed You have climbed. The Wicked Twister *			15,000	2
 6.53 miles traveled 2796 calories burned 			See all badges	< 10.03
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Basic Framework for Health Improvement using MyHealth Interventions



Analytics to Plan Clinical Care



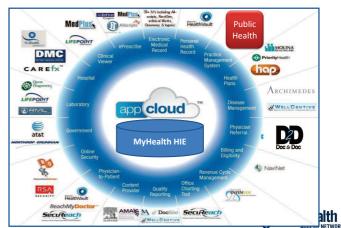
MyHealth identifies needed screening and testing across the population and *notifies* providers

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Community Health Analytics



"App" Architecture to Expand Options



Existing Infrastructure to support Public Health

- eMPI: 3.6M lives
- Clinical Data Repository
- Voluntary All-payer Claims database
- Data feeds (Immunizations, Labs, Conditions, ER and Admission data, etc.)
- Clinical and health analytics tools
- Free patient portal
- Provider directories and Usage audit logs
- Policies for data exchange and use

Additional Tools (Apps) for Public Health Proposed

Clinical workflow support to centralize and integrate data for:

- Family Planning
- TB Screening
- Child Health clinic support
- Special Child Health Services
- Immunizations
- Public health monitoring



Additional Program Support Proposed

Data collection and routing to OSDH (where relevant) for:

- Children First
- Consumer protection
- Water Testing
- WIC



Questions?

David C. Kendrick, MD, MPH <u>David.Kendrick@MyHealthAccess.net</u> <u>Info@MyHealthAccess.net</u> 918-236-3434



Approach

Software as a service model

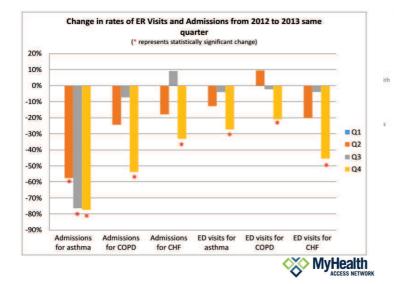
- Build infrastructure once
 Cost may be shared
- Each organization pays only their portion of overhead for shared apps and services



Results

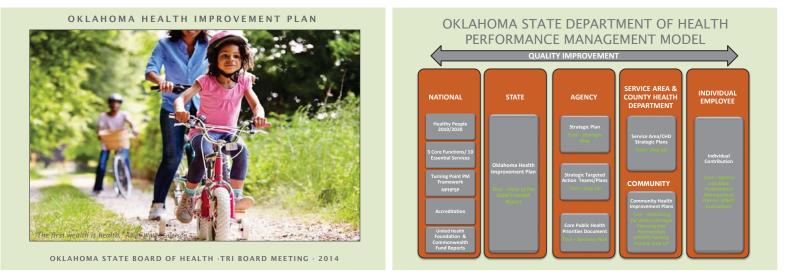
- Patients receiving an online consult had a significant reduction in PMPM cost of care when compared with themselves as historical controls:
 - \$140.53 Pre Consult vs. \$78.16 Post Consult
 - Net savings of \$62.37, p=0.021
- Compared with patients who received a referral but NOT a consult:

Cost Type	Mean PMPM Cost Change	Mean Percentage Change	
Facility Costs (UB92)	-\$13.00	-20%	
Professional Costs (HCFA 1500)	-\$108.04	-34%	
Pharmacy Costs (PBM)	-\$9.14	-14%	Mulleal
Total Costs	-\$130.18		



Risk Assessmen	t	Risk As	sessment	Save to History
Male Female Age: 18 - 85 years Weight: 80 - 600 Height: 3 - 7 ft 0 - 12 provide a stroke? N Have you had a stroke? N	Heart Risk	Heigh Hear Risk Do yo smoke Have heart Have stroke Do yo diabet Blooc Chole	Heart Ri 2.8% I you can pro Pressure, Chu Diabetes HbA able to show accurate risk recommenda your heart ha Pressures Screen Althe results are	lesterol and
			your doctor.	<u>~</u>

Attachment B







OKLAHOMA HEALTH IMPROVEMENT PLAN (OHIP)

2010 - 2014 OHIP FLAGSHIP ISSUES SUCCESSES & CHALLENGES

Tobacco

- Adult smoking decreased from 26.1% (2011) to 23.7% (2013) of the population. Oklahoma is currently ranked 45th in the US.
- 85% of Oklahoma children attend schools with 24/7 tobacco free policies.

Obesity

- Percent of public high school students who are obese decreased from 17% (2011) to 11.8% (2013).
- Oklahoma adult obesity prevalence is 32.5% (2013). Oklahoma is currently ranked $44^{\rm th}$ in the US.

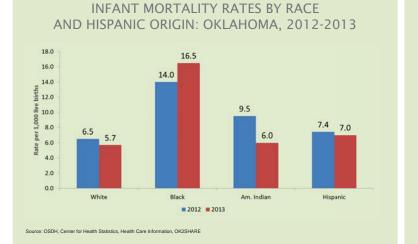
Child Health

- Currently at 6.8/1,000 live births, infant mortality has dropped 21% since 2007.
- Only 8.4% of Oklahoma babies were born with low birth weight, though prevalence in the African American population is 14%.

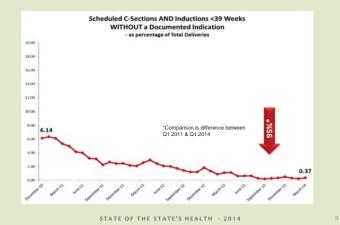
STATE OF THE STATE'S HEALTH · 2014



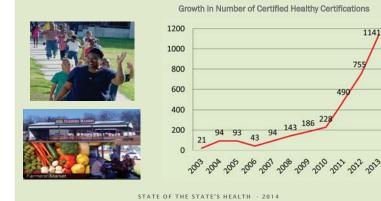




EVERY WEEK COUNTS INITIATIVE



CERTIFIED HEALTHY OKLAHOMA



OHIP UPDATE 2015 - 2019

PROCESS

•Quantitative Data + Qualitative Data + Evidence Based Practice = OHIP

•State of the State's Health + Community Chats + Workgroups of Content Experts

<u>Onl</u>

COMMUNITY CHATS

African American: 65 Hispanic: 82 Tribal: 83 Grand Total: 406

<u>Online Surveys</u> English – 108 Spanish – 23

OKLAHOMA HEALTH IMPROVEMENT PLAN

WHAT WE'VE HEARD/FACTORS IMPACTING FLAGSHIP ISSUES

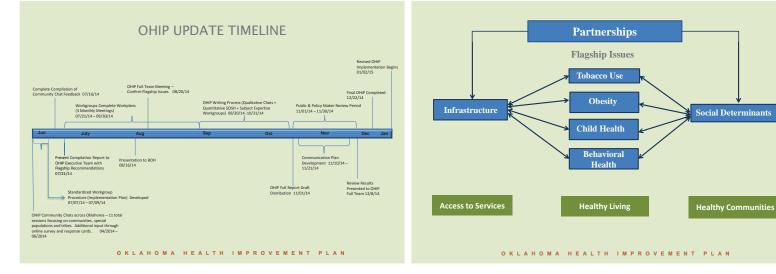
Health Access

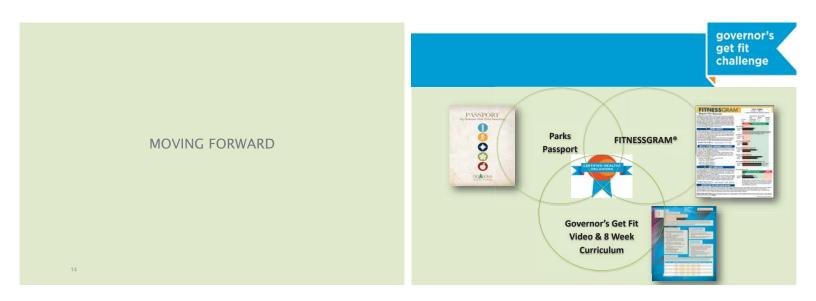
- Health Care (Medicaid expansion cited)
- Preventive Services
- Healthy Foods
- Outlets for Physical Activity
- Health Services/Health
 Education

Social Determinants

- Transportation
 Economic development / funding
- Education

Behavioral Health







NGA POLICY ACADEMY CORE AREAS

Purpose: Develop & implement health workforce action plan Period of Workforce Policy Academy: May 2014 – Oct. 2015

Health Workforce Data Collection and Analysis Improve state health workforce data collection and analysis Link health workforce and health indicator data Establish processes for linking data to program and policy planning Workforce Redesign Analyze new models of care to identify appropriate health workforce strategies

Analyze new models of care to identify appropriate health workforce strategies
 Define resource requirements for a redesigned health workforce
 Recommend evidence-based strategies that will meet Oklahoma's unique and diverse needs

ipeline, Recruitment, Reter

Establish interdisciplinary collaboration to address supply and distribution of health professionals
 Develop broad statewide education and training strategy
 Evaluate and recommend recruitment and retention strategies

oordination of State Health Workforce Efforts

Achieve stakeholder consensus for statewide health workforce mission and vision
 Incorporate health workforce, population health, and economic data into research agenda
 Establish formal memorandum of agreements for collaboration and cooperation among stakeholders

STATE INNOVATION MODEL (SIM) GRANT

- SIM is a public and private sector collaboration to transform the state's delivery system, it is NOT Medicaid expansion nor Medicaid managed care
- SIM is not designed to reduce the number of uninsured nor create programs directed at the uninsured
- SIM is based on the premise that state innovation with broad stakeholder input and engagement, including multi-payer models, will accelerate delivery system transformation to provide better care at lower costs
- CMMI will provide up to \$3 million per state (one-year project period) for up to 15 Model
 Design cooperative agreements to design new State Health System Innovation Plans
- SIM should facilitate the design, implementation, and evaluation of communitycentered health systems that can deliver significantly improved cost, quality, and population health performance results for all state residents

OKLAHOMA STATE INNOVATION MODEL GRANT (OSIM)

OSIM OUTCOME MEASURES

Coordination of public health & healthcare

OSIM GOALS

- Improvement of population health
 outcomes
- Alignment of clinical population
 health measures
- Multi-payer value-based purchases
- Address health disparities (rural, socioeconomic, race/ethnicity, behavioral health)
- Tobacco Use Assessment & Tobacco Cessation Intervention
- Adult & Youth Obesity
- Physical Activity
 - Fruit & Vegetable Consumption
 Food Desert/Food Availability
- Adult Diabetes
- Adult Hypertension

STATE POLICY AND FUNDING

 Governor's initiative petition to expand protections from secondhand smoke in public places

State Budget Request	Amount Requested
State Public Health Laboratory	\$49 Million
 Public private partnerships for the improvement of adolescent and children's health 	• \$1 Million
 Increasing vaccine availability and the improvement of childhood immunization rates 	• \$2.7Million
Reducing preventable hospitalizations and avoidable emergency department use for the uninsured STATE OF THE STAT	• \$9 Million fe's health · 2014



STATE OF THE STATE'S HEALTH $\ \cdot \ 2014$

Attachment C





RESOLVE: High Achieving Health Departments of 2020

Roadmap to 2020: Becoming a High Achieving Health Department

Gary Cox, JD

October 7th, 2014

- Examine existing and emerging databases
- Convene meetings of clinical providers and insurers
- Collaborate with new non-health-sector partners who have the potential to make an impact on the living conditions
- Initiate and effort to strengthen internal management systems in ways that create transparent goals, and establish ways to measure progress in achieving them

occhd.org	LIVING FORWARD>>>	occhd.org LIVING FORWARI) > >>
strengthe preventio – MyHeal – Partners	OCCHD: Roadmap to 2020 in Big Data infrastructure to en public health protection and on efforts statewide: th Access Network ship with Tulsa Health Department and the na Health Care Authority	OCCHD: Roadmap to 2020	
		http://m.youtube.com/watch?v=Z6XNTyZmXJA	
occhd.org	LIVING FORWARD >>>	occhd.org LIVING FORWARI	D>>>
HEALTH WELLNESS NOW	OCCHD: Roadmap to 2020	HEALTH OCCHD: Roadmap to 2020 WELLNESS NOW	



Collaboration is Critical



- Regular engagement of boards and executive committees at each health department:
 - More robust partnerships between the 3 agencies
 - Alignment of planning and practice implementation for greatest health improvement
 - Resource allocation aligned with highest priorities

occhd.org

LIVING FORWARD>>>

Attachment D



THD's Strategic Map Dashboard

Tri-Board of Health Meeting October 7, 2014 Bruce Dart, Ph.D.

Original Strategic Plan / Map

- Started with a Strategic Map of 128
 objectives
- Utilizing Accreditation Standards & Measures, condensed down to 22 measurable objectives during 2013
 - Ensured Tulsa City-County BOH approved changes



THD







Oklahoma has the second highest teen birth rate in the United States for ages 15-19

Oklahoma: 42.9
US: 27

(Teen Birth Rate: The number of births per 1,000 teen girls, age 15-19)





The Tulsa Campaign is a collaborative organization working to make systems-level change to prevent teen pregnancy in Tulsa

Our mission is to improve the health and economic well being of individuals and the city of Tulsa

We bring awareness to the issue of teen pregnancy through education and outreach, and improve access to healthcare for young people

We support institutions, organizations, and policies that have an impact on teen pregnancy prevention

🔘 Prezi

9 in 10 Tulsans from all demographic backgrounds believe comprehensive sex education should be taught in middle school and high school

Research methodology: live telephone poll, 701 adults, +/-3.7% margin of error, 95% confidence level

90% of adults favor health services for teens in regards to family planning

Agree Disagree

88%

Research methodology: live telephone poll, 701 adults, +/-3.7% margin of error, 95% confidence level

D Prezi

Public + Private Partnership

- Partner with THD's PREP
 Department to bring evidence-based
 sex education to Tulsa Public Schools
 with whom we also partner
- Partner with area health centers to increase access to health care for young people
- In communication with Kirkpatrick and Wellness Now coalition to address issues around data and joint fundraising efforts

Campaign Goals = OHIP Goals

Children's Health

Reduce unintended pregnancies

Workforce Development

• Increase primary and preventative health services

Health Systems Effectiveness

• Identify gaps in our health systems and key and responsible parties to champion these efforts and encourage replication throughout the state

Success in Tulsa

Evidence Based Sex Education currently implemented in **all** TPS schools

• 2,800 TPS 7th grade students

• 3,000 TPS 9th grade students

Prezi

Teen birth rate in Tulsa decreased by **20%** between 2012-2013

from **46.8** (in 2012)

to 37.3 (in 2013)

20% reduction in teen birthrate from 2012-2013 saves **Tulsa** tax payers 5 million

Ever **\$1.00** spent = **\$3.78** in tax payer savings

🕅 Prezi

The Tulsa Campaign and its partners, in particular the PREP department of THD, are at capacity

Additional funds are required to reach more students and to further reduce the teen birth rate in Tulsa and Oklahoma

Progress is Not Victory

Oklahoma's teen birth rate remains significantly higher than that of most developed nations

Prezi

The Tulsa Campaign and its partners, in particular the PREP department of THD, are at capacity

Additional funds are required to reach more students and to further reduce the teen birth rate in Tulsa and Oklahoma

Expansion into other Tulsa County school districts (Broken Arrow + Union)

5.800 « currently reaches to
13,800 « with additional funding



TULSA CAMPAIGN TO

PREGNANCY

tulsacampaign.org

🔘 Prezi

Target population: Teen and adult residents of Oklahoma County

Priority Area 7: Adolescent Health/Teen Pregnancy Prevention

WHY FOCUS ONTEEN PREGNANCY PREVENTION?

Preventing teen pregnancy is vital to increasing graduation rates, maintaining a skilled workforce and ensuring economically stable, self-supporting families. For years, Oklahoma has ranked among the handful of states with the highest (worst) teen birth rates. In 2012, Oklahoma moved to 2nd highest teen birth rate for 15-19 year olds in the U.S., almost tied with New Mexico for highest rate -- and it had THE HIGHEST birth rate for older teens, ages 18-19.

Oklahoma County had the largest number of births to teens -- *one out of every five* teen births in the state is in Oklahoma County. Teen birth rates in some Oklahoma County zip codes are 2-3 times the national average. Nearly one out of every four births in Oklahoma County (23%) was to a girl who was already a mother. Estimates from the National Campaign to Prevent Teen & Unplanned Pregnancy identify the public costs of teen pregnancy in Oklahoma County to be at least \$40 million a year.

The new Adolescent Health work group is committed to making teen pregnancy prevention a priority in Oklahoma County, promoting evidence-based solutions and building a strong, community-wide base of support. This new work group grew out of a public-private partnership of organizations that came together, thanks to the support and leadership provided by the Kirkpatrick Family Fund.

OKLAHOMA CITY & COUNTY RESOURCES

State/Local:

Oklahoma City-County Health Department www.occhd.org/community/tpp

Oklahoma Institute for Child Advocacy - Healthy Teens OK! <u>www.healthyteenok.org</u>

Oklahoma Institute for Child Advocacy – Oklahoma KIDS COUNT Data Center http://oica.org/kid-count-data-center/

Oklahoma State Department of Health www.health.ok.gov

National:

Annie E. Casey Foundation – National KIDS COUNT Data Center www.aecf.org

Centers for Disease Control & Prevention – Youth Risk Behavior Survey (YRBS) <u>http://www.cdc.gov/HealthyYouth/yrbs/index.htm</u>

National Center for Health Statistics, Centers for Disease Control & Prevention http://www.cdc.gov/nchs/

National Campaign to Prevent Teen & Unplanned Pregnancy www.thenc.org

Office of Adolescent Health/DHHS http://www.hhs.gov/ash/oah/oah-initiatives/tpp

Teen Pregnancy Prevention Goal:

To reduce the number and rate of births to females ages 19 and younger in Oklahoma County

Teen pregnancy is far more than just a single issue. It impacts three generations at once – the teen, the baby and the teen's parents. The impact is often negative for a family's economic self-sufficiency and stability, and for the outcomes of the teen parent and the baby throughout their lives. The costs and consequences of teen pregnancy and parenting have a direct financial impact on our communities and our state.

Reducing teen births is essential to the economic well-being of our community and its young people, as teen pregnancy and too-early, unprepared parenting influences important early childhood, health, education and economic indicators in our community in profound and costly ways. We can be successful in addressing this issue, only if our community makes it a priority for attention, resource investment and action. There is a role for everyone; our community's young people deserve our best collective effort.

[1] More Than Just a Single Issue, National Campaign to Prevent Teen & Unplanned Pregnancy

INDICATORS:

- 1) Teen birth numbers for the following age ranges, by county and by zip code:
 - a) Total births to all ages, 19 and younger
 - b) Ages 10-14
 - c) Ages 15-17
 - d) Ages 18-19
- 2) Teen birth rates for the following age ranges, by county and by zip code:
 - a) Ages 15-19 (general range)
 - b) Ages 15-17 (younger teens)
 - c) Ages 18-19 (older teens)

Data sources: Oklahoma State Department of Health and Oklahoma City-County Health Department

OBJECTIVES:

A collaboration of organizations has been working together in recent years to promote quality, evidence-based, medically accurate, age-appropriate teen pregnancy prevention approaches and curricula; they linked with Wellness Now in February 2014 to form the new Adolescent Health work group. Since last fall, the collaboration has been facilitating community conversations, developing a logic model and creating a structure for planning and action, which is now being incorporated into Wellness Now.

The new Adolescent Health/Teen Pregnancy Prevention work group has four task forces:

- Education expanding evidence-based sexuality education programs in school settings;
- 2) Medical expanding accessible, teen-friendly clinic services;
- 3) **Community Engagement** involving parents, youth-serving organizations, congregations and private sector partners in on-going, meaningful ways; and
- 4) **Infrastructure** building a base of support to grow and sustain the effort.

Currently, the task forces are working on their specific objectives and action plans.





Ages/Numbers	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
14 & Younger 15-17 18-19 Total # in OK Co.	14 353 819 1,186	17 365 841 1,223	16 384 875 1,275	38 439 939 1,416	34 473 1,027 1,534	21 501 1,083 1,605	29 544 1,020 1,593	26 513 1,020 1,559
Total # OK Teen Births Percentage in OK Co.	5,379 22%	5,909 21%	5,949 21%	6,452 22%	7,375 21%	7,475 21%	7,616 21%	7,320 21%
<u>Teen Births in OK Co.</u> First births: Number	<u>2013</u> 923	<u>2012</u> 941	<u>2011</u> 997	<u>2010</u> 1,100	<u>2009</u> 1,202	<u>2008</u> 1,244	<u>2007</u> 1,216	<u>2006</u> 1,188
Pirst birtins: Number Percentage	923 78%	941 77%	78%	78%	78%	78%	76%	76%
Total by Race/Ethnicity:	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
Hispanic*	414 (35%)	425	425	450	473	436	442	415
White, Non-Hispanic	443 (37%)	761	787	868	982	999	1,023	1,019
Black, Non-Hispanic	265 (22%)	354	399	419	438	475	433	434
American Indian	56 (5%)	84	74	110	100	116	121	94
Asian *Hispanic can be any race.	8 (1%)	23	15	19	13	19	16	12

<u>Source</u>: Oklahoma State Department of Health, Center for Health Statistics, Vital Statistics <u>Prepared by</u>: Sharon Rodine, Oklahoma Institute for Child Advocacy, July 2014 (<u>www.oica.org</u>; <u>www.healthyteensok.org</u>)



Changes in Oklahoma County Teen Birth Rates, 2006 to 2013 (Rates are the number of births per 1,000 females of the same age range.)



<u>AGES</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
15-19	51.8	54.0	56.2	58.9	63.8	67.8	66.8	66.2
15-17	25.8	27.1	28.4	32.6	35.2	37.0	39.0	36.9
18-19	91.7	94.7	98.1	94.5	102.1	110.5	107.7	110.2

Percent decrease in Oklahoma County teen birth rates between 2006 and 2013:

15 – 19 years	=	22%
15 – 17 years	=	30%
18 – 19 years	=	17%

Comparison of 2013 county, state and national birth rates:

	Oklahoma	State of	U.S.
	County	<u>Oklahoma</u>	<u>Average</u>
15 – 19 years	51.8	42.9	26.6
15 – 17 years	25.8	20.5	12.3
18 – 19 years	91.6	76.1	47.4

Source: Oklahoma State Department of Health; CDC, National Center for Health Statistics Prepared by: Sharon Rodine, Oklahoma Institute for Child Advocacy, July 2014 (www.oica.org; www.healthyteensok.org)