

Welcome

to

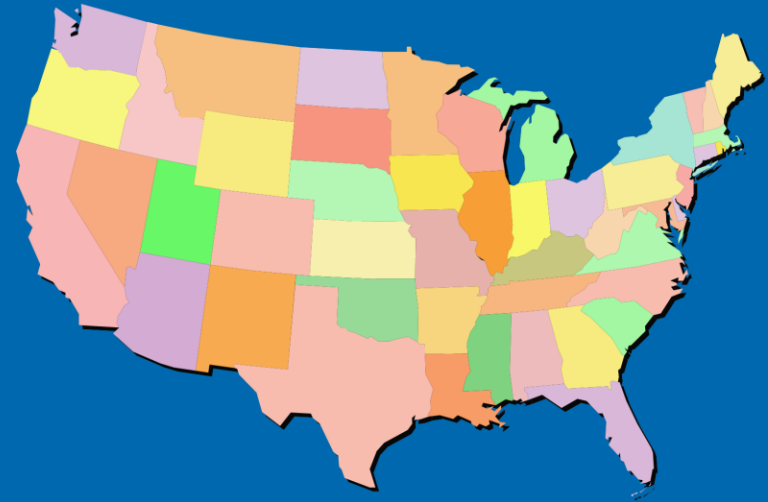
XYZ Literacy Council

Did you read today?



Literacy in the United States

- ❖ In a country with such wealth and opportunity, it may seem surprising to learn that an estimated **93 million** adults lack adequate literacy skills.



What is
literacy?

Literacy no longer
simply means the
ability to read and
write.

The National Assessment of Adult Literacy defined literacy as:

“Using printed and written information to function in society, to achieve one’s goals, and to develop one’s knowledge and potential.”



The study found that **30** million adults or **14%** of the adult population functioned at the *Below Basic* level due to poor reading, writing, comprehension, and math skills.

NAAL Report



An additional **63** million or **29%** of adults had only *Basic* literacy skills.

In Oklahoma...



342,045 (12%) adults over the age 18 functioned at the *Below Basic* literacy level, and **883,618** (31%) adults were at the *Basic* literacy level.

*Using percentage figures from the NAAL Report and population figures from the 2013 American Community Survey

In (insert) County

an estimated **(insert %)** of the adult population 18 years old and older functions at **Below Basic** and **Basic** literacy levels.

Adults at the *Below Basic* and *Basic Literacy* levels may have difficulty

- signing forms
- locating information in text
- calculating the total cost on an order form
- reading and understanding medicine labels, dosages, and warnings.

Illiteracy can be associated with many social problems.

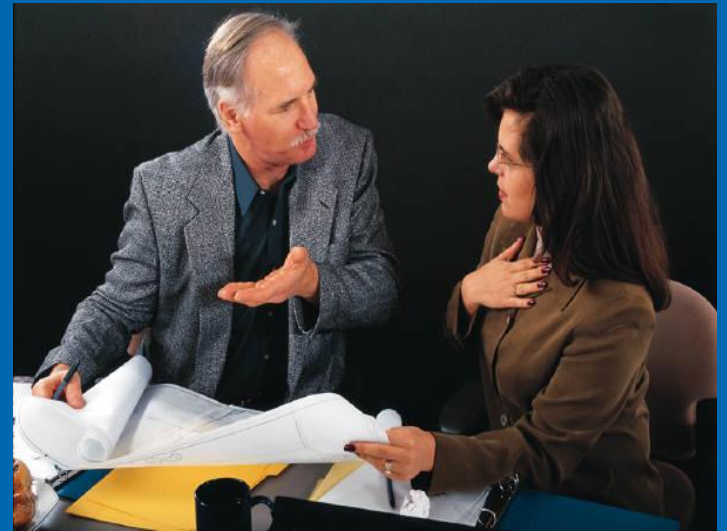
- Unemployment
- Need for public assistance
 - Poverty
- Health problems
 - Corrections

What are the causes of illiteracy?

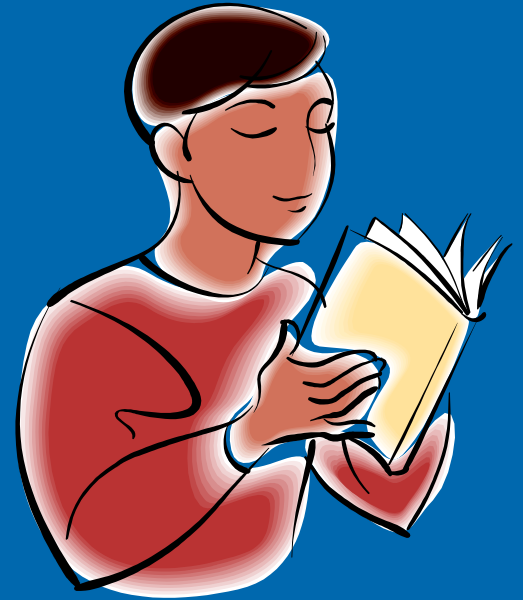
- ✦ Cycle of illiteracy
- ✦ Learning disabilities/differences
- ✦ Mobile society
- ✦ Childhood illness
- ✦ Childhood trauma
- ✦ Difficulty with the English language

Welcome to our literacy family!

Oklahoma has some of the best tutors in the country. More than **3,057** adult learners were served by volunteer literacy programs between July 1, 2013 and June 30, 2014.



The (insert name)
Literacy Council
with the help of tutors,
volunteers, and
community supporters,
provides free reading
instruction for adults in
XYZ County



*Open***Minds**

Innovative Strategies for Oklahoma Literacy Instruction

