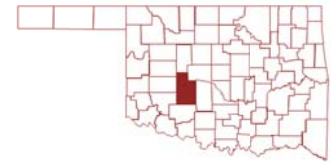


Caddo County SPF SIG Project



Caddo County Strategic Prevention Framework State Incentive Grant

In 2011, Red Rock West received a 4 year SAMHSA's Strategic Prevention Framework State Incentive Grant (SPF SIG) funding to work with the Caddo County Interagency Coalition to address the problem of underage drinking in Caddo County. The SPF SIG, provides funding to States and federally recognized Tribes and Tribal organizations to implement the Substance Abuse and Mental Health Services Administration's Strategic Prevention Framework in order to:

- prevent the onset and reduce the progression of substance abuse,
- reduce substance abuse-related problems in communities, and;
- build prevention capacity and infrastructure at the State/Tribal and community levels.

Through a needs assessment, communities identified data-driven priorities.

Underage Drinking

- Data collection and analyses reveal that underage drinking is the priority substance abuse issue in Caddo County.
 - According to the Youth Risk Behavior Survey (YRBS) in 2009, Oklahoma was 45% higher than the national average.¹
 - From 2005-2009, 49% of fatal crashes in Caddo County involved alcohol which was higher than the State's percentage of 34%.²
- The factor identified as being strongly related to and influencing underage drinking and its consequences in Caddo County:
 - Social Availability- 83% of survey respondents reported that youth most frequently obtain alcohol from a friend
- The target population was identified as youth under the age of 21 residing in Caddo County. The indirect targets are community members.
- Strategies:
 - Policy- including Social Host and Party Patrol
 - Enforcement- Including Party Patrols
 - Media Advocacy- including training for the coalition

Regional Prevention Coordinator Contact Information

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Serving: Custer, Beckham, Roger Mills, Kiowa, Greer, Dewey, Blaine, Caddo, and Washita Counties



References

1. Centers for Disease Control and Prevention (CDC). 2003–2009 Youth Risk Behavior Survey. Access:www.cdc.gov/yrbss
2. National Highway Traffic Safety Administration. Fatality Analysis Reporting System 2003–2008. Washington, D.C.: Department of Transportation, National Highway Traffic Safety Administration.

This project has been funded by the Oklahoma Department of Mental Health and Substance Abuse Services. For more information about the SPF SIG grant and the ODMHSAS, please visit www.odmhsas.org.

