

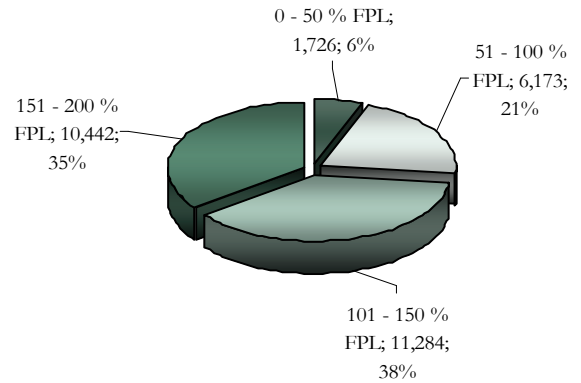


Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

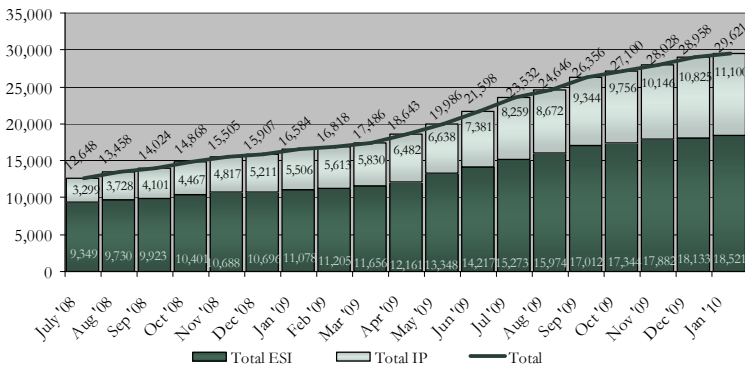
Qualifying Enrollment	Enrollment	% of Total
Employer Sponsored Insurance (ESI) Employee	15,482	52.27%
Employer Sponsored Insurance (ESI) Spouse	2,995	10.11%
Individual Plan (IP) Employee	8,392	28.33%
Individual Plan (IP) Spouse	2,561	8.65%
Student (ESI)	44	0.15%
Student (IP)	147	0.50%
Businesses (ESI)	5,632	---
Businesses (IP)	4	---
Carriers / HealthPlans	20 / 473	---
Primary Care Physician	914	---

Federal Poverty Level Breakdown of Total Enrollment



Total Enrollment	29,621	ESI	18,521	63%
		IP	11,100	37%

Total Insure Oklahoma Member Monthly Enrollment



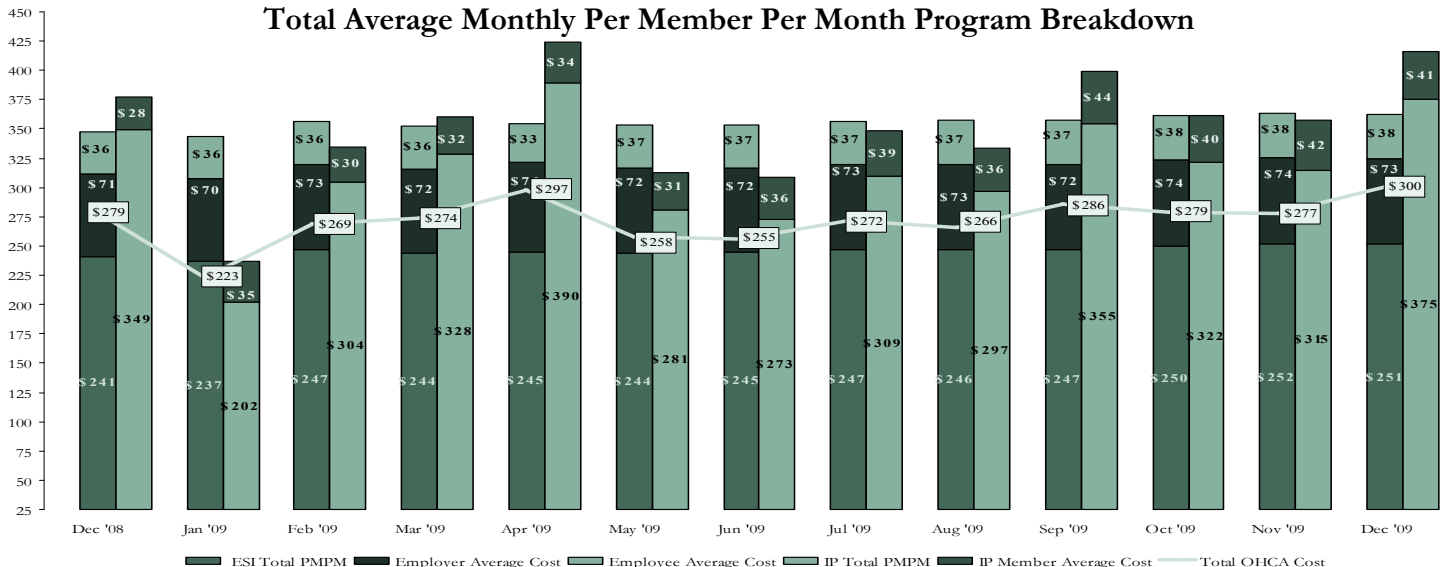
Currently Enrolled	Up from Previous Year
Businesses	5,636 (59%)
ESI Enrollees	18,521 (73%)
IP Enrollees	11,100 (130%)

ESI&IP Enrollee totals include Students.

Latest Monthly Marketing Statistics	
Web Hits on InsureOklahoma.org	34,379
Call Center - Calls Answered	13,896

Call Center count now includes OHCA calls. (October 2009 was missing Employer calls.)

Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

