Insure Oklahoma Fast Facts

March 2010



Business, insurance, state government and you Working Together to *Insure Oklahoma!*

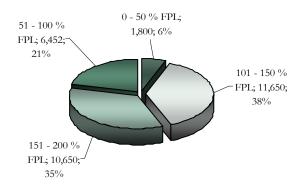
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

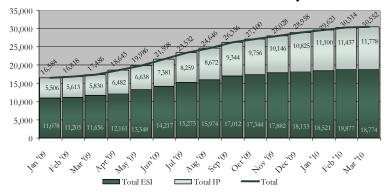
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,660	51.26%
Employer Sponsored Insurance (ESI)	Spouse	3,063	10.03%
Individual Plan (IP)	Employee	8,896	29.12%
Individual Plan (IP)	Spouse	2,708	8.86%
Student (ESI)		51	0.17%
Student (IP)		174	0.57%
Businesses		5,606	
Carriers / HealthPlans		20 / 477	
Primary Care Physician		963	

Total Enrollment	30,552	ESI	18,774	61%
Total Ellionnent	30,332	IP	11,778	39%

Federal Poverty Level Breakdown of Total Enrollment



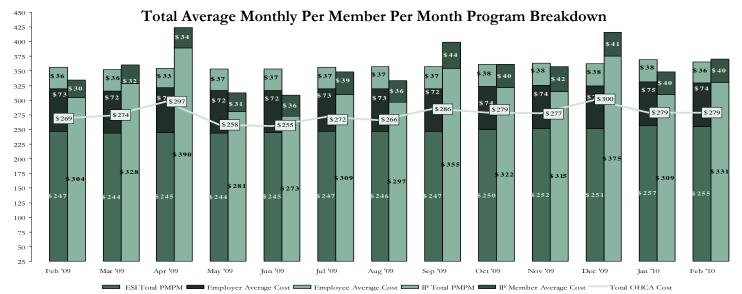
Total Insure Oklahoma Member Monthly Enrollment



Currently Enrolled		Up from Previous Year	
Businesses	5,606	36%	
ESI Enrollees	18,774	61%	
IP Enrollees	11,778	102%	

ESI & IP Enrollee totals include Students

Latest Monthly Marketing Statistics			
Web Hits on InsureOklahoma.org	37,034		
Call Center - Calls Answered	12,018		
Call Center count now includes OHCA calls.			



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

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November 2005 Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance

(ESI), the premium assistance for health insurance coverage targeting some 50,000

low-wage working adults in Oklahoma.

January 2007 Insure Oklahoma implements the Individual Plan (IP) to assist sole propriectors

(self employed), certain unemployed individuals, and working individuals who do

not have access to small group health coverage.

November 2007 Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200

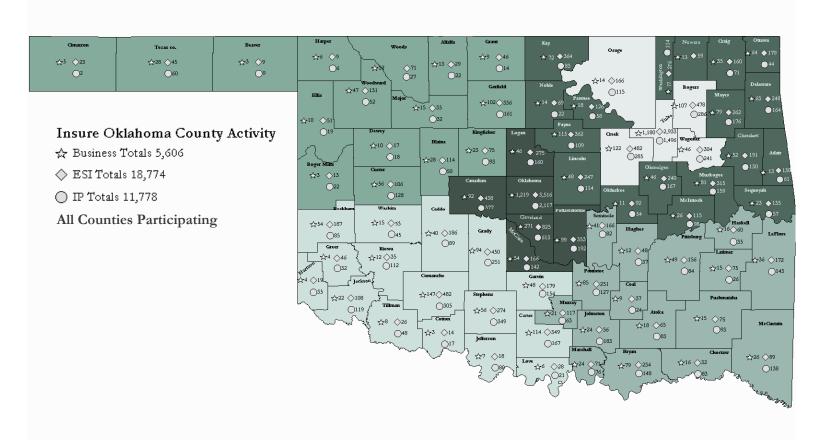
percent of the federal poverty level.

ESI available to businesses with 25 to 50 employees.

March 2009 Expanded IP to offer coverage for full-time Oklahoma college students within

qualifying income guidelines age 19 through 22.

ESI available to businesses with 50 to 99 employees.



Data is valid as of the date of the report; any subsequent figures for this group for this time period may vary. www.insureoklahoma.org