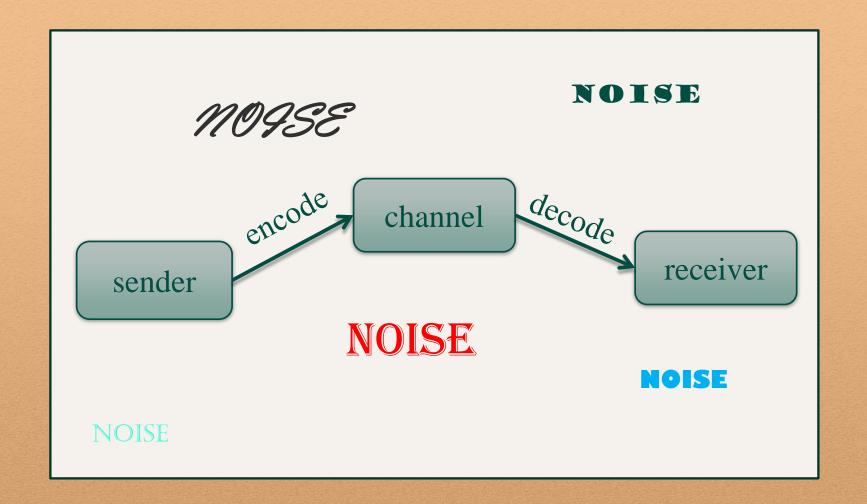
EHR Incentive Outreach and Enreation

Carter Kimble
Public Affairs, Oklahoma Health Care Authority
OHCA Board Retreat, August 24-26, 2011



Communication Model









Easy peasy

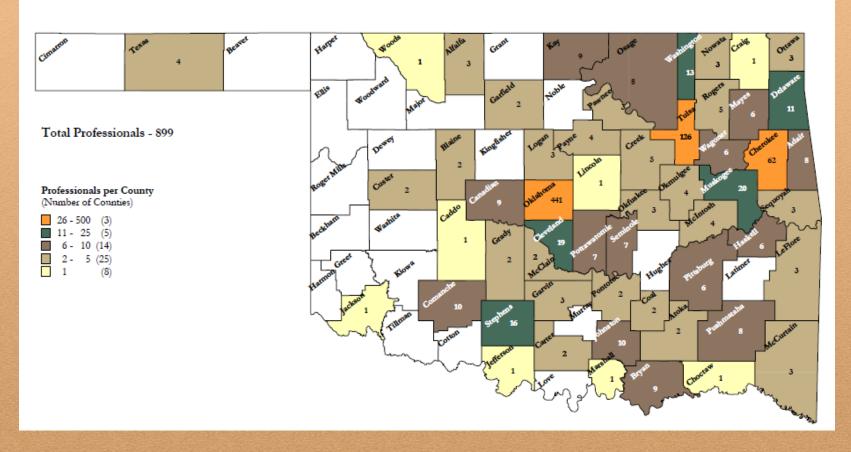


Show me the money!!!!

EHR Incentive Registrations - Professionals

oklahoma health care authority

(As of August 8, 2011)



What's next?