



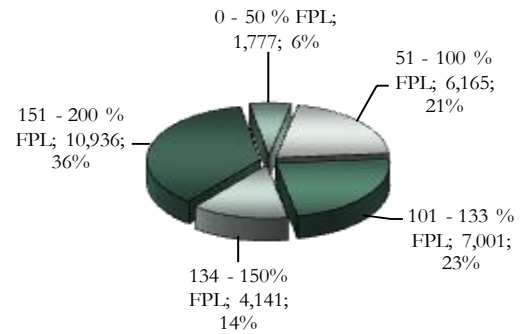
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting [www.insureoklahoma.org](http://www.insureoklahoma.org) or by calling 1-888-365-3742.

### Insure Oklahoma Total Enrollment

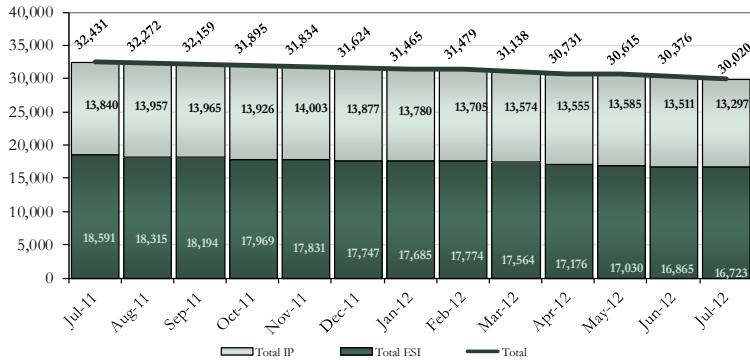
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	13,452	44.81%
Employer Sponsored Insurance (ESI)	Spouse	2,790	9.29%
Individual Plan (IP)	Employee	9,683	32.26%
Individual Plan (IP)	Spouse	3,090	10.29%
Student (ESI)	---	122	0.41%
Student (IP)	---	410	1.37%
Dependent (ESI)	---	359	1.20%
Dependent (IP)	---	114	0.38%
Businesses	---	4,867	---
Carriers / HealthPlans	---	22 / 488	---
Primary Care Physician	---	1,627	---

<b>Total Enrollment</b>	<b>30,020</b>	<b>ESI</b>	<b>16,723</b>	<b>56%</b>
		<b>IP</b>	<b>13,297</b>	<b>44%</b>

### Federal Poverty Level Breakdown of Total Enrollment



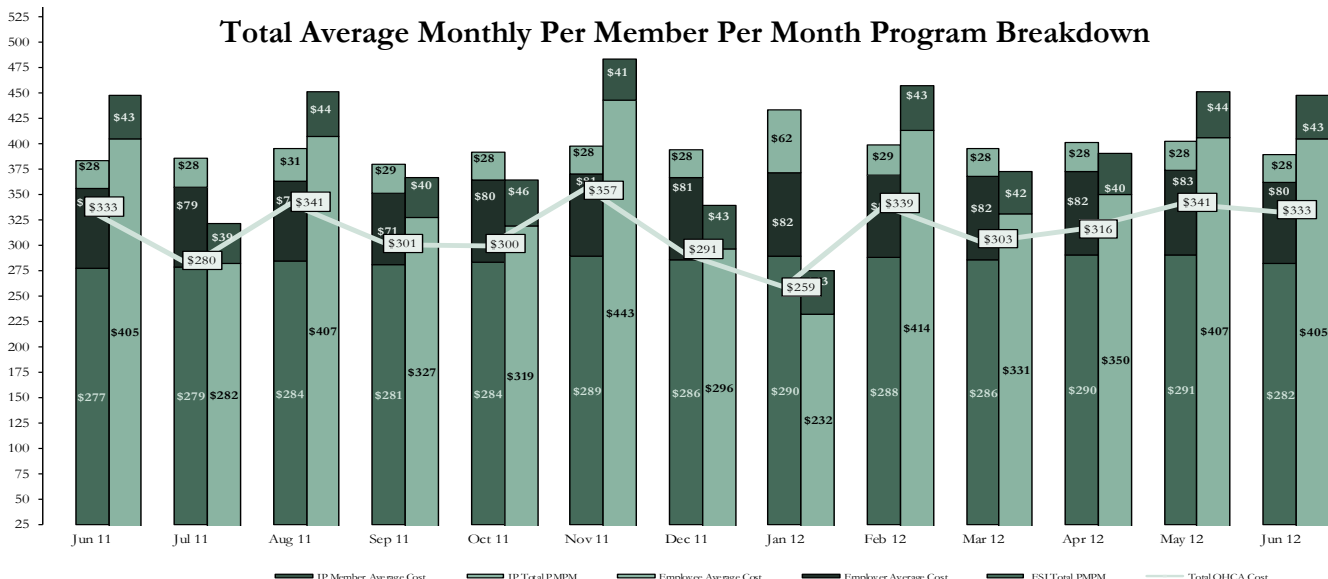
### Total Insure Oklahoma Member Monthly Enrollment



Currently Enrolled	Change from Previous Year
Businesses	-7%
ESI Enrollees	-10%
IP Enrollees	-4%

Latest Monthly Marketing Statistics	
Web Hits on InsureOklahoma.org	42,822
Call Center - Calls Answered	13,696

### Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

