

## Digital Public Facing Identity Standard

### Introduction

This standard normalizes and enhances the security posture of customer facing identity source(s). The people of Oklahoma can use portable identities to access eligible services across application and agency boundaries. Implementation will make it easier for constituents of the State of Oklahoma to interact with state offices, agencies and programs, allow for seamless constituent support and enhance the security posture of public facing applications.

### Purpose

Agencies implementing new customer facing solutions requiring user accounts are responsible to plan, architect, design, implement or manage new applications utilizing B2C identity. This document addresses the requirements, security and constraints for B2C identity deployment by State of Oklahoma agencies and partners.

### Definitions

Application Registration – The web, mobile or SPA application registration enables the application to sign in with Azure AD B2C. The application registration process generates an application ID, also known as a client ID, which uniquely identifies an application.

B2C – Business to consumer, referring to agencies rendering services to customers who are direct consumers.

Context Aware - An implementation of a security analytics engine that returns a risk score based on multiple factors. The SAE is configurable to weigh the who, what, when, where and why of access requests according to the organization's needs, user populations, threats, practices, applications and infrastructure. The engine returns scores to enforcement points (i.e. access management software, firewalls and encryption technologies) can allow or deny access or require step-up two-factor authentication before allowing access, a concept called adaptive authentication.

IAM – Identity and access management.

MFA – An authentication system that requires more than one distinct authentication factor for successful authentication. Multifactor authentication can be performed using a multifactor authenticator or by a combination of authenticators that provide different factors. The three authentication factors are something you know, something you have and something you are.

### Standard

- Implementing parties must use Microsoft's Azure Active Directory External Identities for public facing web and mobile application IAM. The product selected is based on:
  - MFA.
  - Context aware.
  - Operational insight.
  - Scalability.

- Modularity.
- Standardized protocols.
- Supportability.
- Cost.
- Application registrations shall collect only the following claims: given name, surname and email address. When a registered application needs to collect other information, that information should be collected and stored elsewhere.
- Applications may use OpenIDConnect, SAML 2, and oAuth 2 protocols for authentication and authorization.
- Onboarding of new production applications must follow provisioning processes set forth by Oklahoma Cyber Command hosted technology teams.

**Compliance**

This standard shall take effect upon publication and is made pursuant to Title 62 O.S. § 34.12 and Title 62 O.S. § 35.8. OMES IS may amend and publish the amended standards policies and standards at any time. Compliance is expected with all published policies and standards, and any published amendments thereof. Employees found in violation of this standard may be subject to disciplinary action, up to and including termination.

**Rationale**

To coordinate and require central approval of state agency information technology purchases and projects to enable the chief information officer to assess the needs and capabilities of state agencies as well as streamline and consolidate systems to ensure the state delivers essential public services to its citizens in the most efficient manner at the lowest possible cost to taxpayers.

**References**

- [Microsoft](#).
- [NIST](#).
- [One Identity](#).

**Revision history**

This standard is subject to periodic review to ensure relevancy.

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