



Competition rules and guidelines

No purchase or payment is necessary to enter this competition. This is an open competition and membership in the Office of Management and Enterprise Services (OMES) Oklahoma Information Sharing and Analysis Center (OK-ISAC) is not required to submit an entry, although members are encouraged to enter. By entering the competition, the entrant agrees to abide by the competition rules and guidelines and to accept the judges' final decisions. OMES OK-ISAC sponsors this competition to generate and disseminate memes that promote cybersecurity by increasing awareness and understanding of the topics.

Eligibility

All memes covering cybersecurity, information technology, National Cybersecurity Awareness Month (NCSAM) and the Core 4** will be accepted.

Competition entry process

Please submit a meme (up to four per person) representing cybersecurity to memes4okisac@omes.ok.gov. Memes must be submitted in a JPEG or PNG format with no larger than 10 MB file size. Judges will determine the accuracy and appropriateness of the meme. All winning memes will be posted to OMES social media pages. The judges will choose the winning memes based on the criteria listed below. For memes to be considered, they must be original and meet the requirements outlined below. **Offensive, obscene, lewd and misrepresentative memes will not be approved for entry into the competition.**

OK-ISAC Cybersecurity Awareness Month meme criteria

Originality – This competition values your unique perspective and creativity. The more original your meme is, the more it will stand out. Remember to ensure that existing images used are available for reuse without copyright infringement.

Level of insight – Consider how much a meme conveys accurate cybersecurity facts to the public.

Importance – Consider the relevance of the meme's issue to cybersecurity awareness and education worldwide.

Comedic impact – How humorous the meme is.

Good-Natured – We encourage you to create memes that are not only original and insightful but also good-natured. Offensive, obscene, lewd, misrepresentative, hateful, etc., memes will not be considered in the competition. Let's keep it fun and respectful!

Deadlines

Oct. 3, 2024 – Contest opens. Begin submitting memes for approval.

Oct. 24, 2024 – Voting and submitting end at 5 p.m. CDT.

Oct. 31, 2024 – Announcement of winners.

Judging

A panel of judges will determine the winning meme based on the following criteria:

Creativity of the meme – 40%.

Quality of the meme's message – 45%.

Utilization of the Core 4**– 15%.

The winner will be announced on Oct. 31, 2024, on the OK-ISAC October Statewide Cybersecurity Brief, posted to the OMES social media pages and OK-ISAC website, and notified via email.

Panel of judges

Judges will consist of OMES employees from various divisions, including Cyber Command, Outreach, Account Management and OK-ISAC.

Terms and conditions

By entering the OK-ISAC Cybersecurity Awareness Month meme contest, you agree that:

- Your meme may be shared online and in other formats by OMES and other social media users.
- You make no claim to the image provided to the state.
- The judges' decision is final, as are all competition deadlines.

**The Core 4 refers to four easy ways people can stay safe online: recognizing and reporting phishing attempts, using strong passwords, turning on multi-factor authentication (MFA) and updating software. For additional information on the Core 4, please visit [Secure Our World | CISA](#).