



## CPO Announcement

State of Oklahoma  
Office of Management and Enterprise Services

**DATE:** Nov. 18, 2024.

**TO:** All CPOs and communication teams.

**FROM:** Office of Management and Enterprise Services.

**SUBJECT:** SW0135.

**CONTACTS:** [Ryan Gold](#).

**PURPOSE:** For use by all state departments, boards, commissions, agencies and institutions, in addition to counties and municipalities.

**Statewide contract:** SW0135 has been awarded to multiple vendors for marketing, advertising and public relation services. The contract agreement period started Nov. 4, 2024, and ends Nov. 3, 2029.

**Ordering/procuring services:** For product and pricing information, review the awarded contract documents. To order, request a quote from the supplier. All quotes must reference SW0135. Generate a purchase order made payable to the vendor selected. Reference SW0135 on your purchase order by attaching the PeopleSoft contract.

### Helpful FAQs relating to SW0135:

#### When the contract is up for renewal, do I have to get three new quotes every time?

- No. Agencies need to get a quote for each new contract. As an example, if agencies sign a 5-year contract, agencies do not have to get more quotes until that contract is over. A renewal is not considered a new contract.

#### Can I get a supplier quote over the phone?

- Phone quotes can be utilized if the agency documents the phone conversation and the quotes so that a proper evaluation of all options can be done. All documentation must be kept in the procurement file with the agency.

#### When is the social media management and monitoring statewide contract going to be awarded and why is it separate than SW0135?

- Social media management and monitoring (SW1054) is a new portfolio that is entirely technology vendors who supply social media and news monitoring tools. The solicitation is open for bids and closes Dec. 2. From there, all responsive bids will be evaluated and then sent for legal negotiations.

**Can I use SW0135 to help build a website?**

- Yes. SW0135 can be utilized to build a website but only with those suppliers who are approved for that category of work.