

Deployed.
Proposed.
Not subscribed.
Subscribed but not used.

ServiceNow is a software company that develops a cloud computing platform to help companies manage digital workflows for enterprise operations.

Engagement:
Customer portal (deployed).
Email (deployed).
CTI/IVR. (subscribed but not used).
Virtual agent (deployed).
Live chat. (subscribed but not used).
Universal request. (subscribed but not used).
Walk-up experience. (subscribed but not used).
Employee center. (subscribed but not used).
Mobile app (deployed).
Workspaces (deployed).
Sidebar chat. (subscribed but not used).

Customer experience and industry solutions

Customer service management Customer case management (proposed). Customer data (not subscribed). Engagement messenger (not subscribed). Targeted communications (not subscribed). Task intelligence (not subscribed). Communities and knowledge management (not subscribed). Proactive customer service operations (not subscribed). Playbook (not subscribed). Workforce optimization (not subscribed).	Field service management Work order management (not subscribed). Dynamic scheduling and dispatch (not subscribed). Planned work management (not subscribed). Territory planning (not subscribed). Field service contractor management (not subscribed). Dispatcher workspace (not subscribed).	Financial services ops Financial service data model (not subscribed). Payment operations (not subscribed). Card operations (not subscribed). Document processor (not subscribed). Loan operations (not subscribed). Deposit operations (not subscribed).
Telco, media and technology Telco and technology provider service management (not subscribed). Service bridge (not subscribed). Assurance workflow (not subscribed). Order management (not subscribed).	Healthcare and life sciences Healthcare data model (not subscribed). Patient support services (not subscribed). Pre-visit management (not subscribed). EMR operations management (not subscribed). Clinical device management (not subscribed).	Manufacturing OT manager (not subscribed). OT incident management (not subscribed). Manufacturing process (not subscribed).
		Public sector Public sector digital services core (proposed). Constituent experience (proposed). Government agent experience (proposed).

Technology excellence

ITSM/DevOps Incident management (deployed). Problem management (deployed). Change management (deployed). Release management (deployed). Request management (deployed). Asset and cost management (deployed). Continual improvement (subscribed but not used). Digital portfolio management (deployed). DevOps change velocity (subscribed but not used). DevOps config. (subscribed but not used).	IT operations management Discovery (deployed). Service mapping (deployed). Service graph connections (deployed). Firewall audit (not subscribed). Certificate management (not subscribed). Tag governance (not subscribed). Agent client collector (not subscribed). Event management (not subscribed). Metric intelligence (not subscribed). Predictive AI ops (not subscribed). Health log analytics (not subscribed). Site reliability operations (not subscribed). ITOM governance (not subscribed). Intelligent CMDB search (not subscribed).	IT asset management Software asset management (deployed). Content library and service (deployed). SaaS license management (subscribed but not used). Software spend detection (subscribed but not used). License and cloud cost simulator (subscribed but not used). SAM success tracking (subscribed but not used). Hardware asset management (deployed). Hardware asset lifecycle management (subscribed but not used). Hardware asset reservation (subscribed but not used). Hardware content library (deployed).	Application portfolio management Business application inventory (deployed). Application rationalization (deployed). Technology portfolio management. Strategic portfolio management. Demand management (deployed). Innovation management (deployed). Project and portfolio management (deployed). Resource management (deployed). Investment funding (subscribed but not used). Roadmap planning (subscribed but not used). Agile development (subscribed but not used). Sealed agile framework (subscribed but not used). Test management (deployed). Timecards (subscribed but not used).
OT management OT foundation (proposed). OT visibility (proposed). OT vulnerability response (proposed). OT service management (proposed).		Security operations Security incident response (not subscribed). Vulnerability response (proposed). VR patch orchestration (not subscribed). Data loss prevention incident response (not subscribed).	

Employee experience

HR service delivery HR case management (not subscribed). Campaign automation (not subscribed). Ent. onboarding and transitions (not subscribed). Employee journey management (not subscribed). Employee document management (not subscribed). Listening posts (not subscribed). Employee growth and development (not subscribed).	Health and safety Contract tracing (not subscribed). Employee health screening (not subscribed). Employee travel safety (not subscribed). Health and safety dashboard (not subscribed). Workplace PPE inventory management (not subscribed). Workplace safety management (not subscribed). Health and safety testing (not subscribed).
Workplace service delivery Workplace case management (not subscribed). Workplace reservation (not subscribed). Workplace space mapping (not subscribed). Workplace space mapping (not subscribed). Workspace visitor management (not subscribed). Indoor mapping (not subscribed).	Legal service delivery Legal request management (not subscribed). Legal matter management (not subscribed). Legal counsel center (not subscribed).

Operational excellence

Supplier lifecycle operations Supplier management workspace (not subscribed). Supplier onboarding (not subscribed). Supplier collaboration portal (not subscribed). Supplier intelligence (not subscribed).	Enterprise asset management Enterprise asset management (not subscribed). Enterprise asset lifecycle management (not subscribed). Enterprise asset inventory management (not subscribed). Enterprise asset refresh management (not subscribed).
ESG management ESG management (not subscribed). ESG metric definition (not subscribed). ESG workspace (not subscribed).	Integrated risk management Policy & compliance (not subscribed). Risk management (not subscribed). Audit management (not subscribed). Compliance case management (not subscribed). Third-party risk management (not subscribed). Privacy management (not subscribed).
Sourcing and procurement operations Procurement case management (not subscribed). Procurement workspace (not subscribed). Shopping hub (not subscribed). Purchase and receipt automation (not subscribed).	Account payable operations Account payable invoice processing (not subscribed).
Business continuity management	Business continuity management (not subscribed).

Hyper automation and low code

App engine App engine studio (not subscribed). App template (not subscribed). Delegated development (not subscribed). Unlimited custom apps and tables (not subscribed). App engine management center (not subscribed).	Automation engine Integration hub (deployed). RPA hub (not subscribed). Unattended robots (not subscribed). Attended robots (not subscribed). Document intelligence (not subscribed). Automation center (not subscribed).
Vault Platform encryption and vault (not subscribed). Cloud encryption with CLE enterprise (not subscribed). Database encryption (not subscribed). Full disc encryption (not subscribed). Edge encryption (not subscribed).	Clean core app engine ERP customization mining (not subscribed).

Impact

- Impact Digital Experience (IDE) (not subscribed).
- Accelerators (not subscribed).
- Product adoption roadmap (not subscribed).
- Value reporting (not subscribed).
- Value journey (not subscribed).
- Training (not subscribed).
- Technical certification (not subscribed).
- Instance observer (not subscribed).

Now platform

One data model.

Core services Service catalog (deployed). Knowledge management (deployed). Service level management (deployed). CMDB/CSDM (deployed). Survey and assessments (deployed). Reports and dashboards (deployed). Visual task board (subscribed but not used). Document management (subscribed but not used).	Intelligence and generative AI Performance analytics (deployed). Natural Language Understanding (NLU) (deployed). Predictive intelligence (subscribed but not used). User experience analytics (subscribed but not used). Automation discovery (deployed). Process mining (not subscribed). Now assist for search (not subscribed). Generative AI controller (not subscribed).	Admin. and configuration Admin center (deployed). Web UI and mobile builder (deployed). Process automation designer (deployed). Flow designer (deployed). Advanced work assignment (subscribed but not used). Decision builder (subscribed but not used). Seamless upgrades (deployed). Automated test framework (subscribed but not used).	Integration services Web services (deployed). Import and export (deployed). Inbound email (deployed). Embedded integrations (deployed). Integration hub (deployed). Integration with Microsoft Teams (deployed). Integration with Google Business messages. (not subscribed). Instance data replication (not subscribed).	Security and compliance ACL and roles (deployed). LDAP integration (deployed). Instance security center (deployed). Multi-factor authentication (deployed). Antivirus scanning (deployed). Data certification (deployed). Subscription management (deployed). Domain separation (not subscribed).
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