



CPO Announcement

State of Oklahoma
Office of Management and Enterprise Services

DATE: April 8, 2025.

TO: All CPOs.

FROM: Office of Management and Enterprise Services.

SUBJECT: SW1054 Social media monitoring and management.

CONTACT: [Glenda Caudle](#).

PURPOSE: For use by all state departments, boards, commissions, agencies and institutions in addition to counties and municipalities.

Statewide contract: SW1054 has been awarded for social media monitoring and management to [Carahsoft](#) (Meltwater and Hootsuite) and [SHI](#) (Sprout Social). The contract agreement period started April 3, 2025, and ends March 31, 2030.

Ordering/procuring services: For product and pricing information, review the awarded contract documents. To order, request a quote from the supplier; all quotes must reference SW1054. Generate a purchase order made payable to the vendor selected, and reference SW1054 on your purchase order by attaching the PeopleSoft contract. For agencies wishing to order off this contract, please submit your quote to [Glenda Caudle](#) for entry into Ironclad.